**TITLE OF YOUR ARTICLE (ARIAL, FONT SIZE 14)**

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**Abstract**

**(Arial, Font size 10, Single spacing, max. 300 words).** Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research. Conference on business management research.

**Keywords: (Arial, Font size 10, max. 5 keywords)** Business, Human Resource Management, Marketing and Entrepreneurship

**INTRODUCTION (Capital Letter, Arial, Font size 10)**

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**LITERATURE REVIEW**

**Business (Arial, Font size 10)**

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**Human Resource Management (Arial, Font size 10)**

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**CONCEPTUAL FRAMEWORK**



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**RESEARCH METHODOLOGY**

**Sampling Design**

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**Research Procedure**

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**DATA ANALYSIS**

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**Table 1: T-test Analysis Result**

|  |  |  |  |
| --- | --- | --- | --- |
|  | **Test Value = 4** | **Mean** | **Std. Deviation** |
|  | **t** | **df** | **Sig.****(2-tailed)** | **Mean Difference** | **95% Confidence Interval of the Difference** |
|  |  |  |  | **Lower** | **Upper** |
| OC | 8.257 | 246 | .000 | .34634 | .2637 | .4290 | 4.3463 | .65918 |
| AC | 6.981 | 246 | .000 | .39474 | .2834 | .5061 | 4.3947 | .88864 |
| CC | 4.782 | 246 | .000 | .27935 | .1643 | .3944 | 4.2794 | .91815 |
| NC | 7.160 | 246 | .000 | .39098 | .2834 | .4985 | 4.3910 | .85820 |

**CONCLUSION AND DISCUSSION**

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