

**IMAC9 2018 - PALM GARDEN HOTEL, PUTRAJAYA
PRESENTATION SCHEDULE / PARALLEL SESSIONS**

Sunday 11 November 2018

Sunday 11 November 2018			
Parallel Session I 3.15 pm - 5.15 pm	Putra 1&2	I(A): Theme: Finance	Presenter
		1 Market Competition and Liquidity Risk: Lessons from Malaysia	Aisyah Abdul Rahman (Chair)
		2 Momentum in Australian Equities	Tan Yeng May
		3 The Influence of Rural Banks Credit Risk on Efficiency: the Moderating Role of Interbank Borrowing Fund	Meliza Zafrizal
		4 Interrelationships among Ownership Structure, Risk-taking and Performance of Non-financial firms in GCC Countries	Mohammed Khalid Almuqren
		5 Financial Literacy, risk Tolerance and Investment Decisions	Hawati Janor
		6 The Interacting Effects of Board Diversity on Performance of Firms in Malaysia	Syajarul Imna Mohd Amin
	7 Analysis of the Demand for Life Insurance	Hendon Redzuan	
	Putra 3	I(B): Theme: Management / Pengurusan	Presenter
		1 Meneroka Faktor Mempengaruhi Motivasi Mahasiswa	Zaleha Yazid (Chair)
		2 Pengaruh Gaya Kepimpinan, Etika dan Motivasi Terhadap Prestasi Kerja Di Majlis Perbandaran Manjung	Ros Zam Zam Sopian
		3 Kualiti Perkhidmatan dan Kepuasan Pelanggan Meningkatkan Kesetiaan Pelanggan: Satu Tinjauan di CIMB Bank, Unikeb	Nur Sa'adah Muhamad
		4 Pengaruh Gangguan Siber ke atas Hubungan Kerja dan Keluarga	Roshayati Abdul Hamid
		5 Pengurusan Konflik dalam Kumpulan Kerja Swaurus	Zaleha Yazid
		6 Social Capital and Opportunity Recognition in Immigrant Entrepreneurship	Nurul Atasha Jamaludin
	7 Are Executive Directors Paid Enough? Insight Evidence from Conflicting Related Party Transactions	Mohd Mohid Rahmat	
	Putra 4	I(C): Theme: Accounting / Perakaunan	Presenter
		1 Peranan Kualiti Audit dalam Hubungan antara Pengguna MFRS dan Pengurusan Perolehan	Zaini Embong (Chair)
		2 Shariah Stocks Performance Based on EVA and Traditional Accounting Measures: Evidence from Malaysia	Siti Fahazarina Hazudin
		3 Peranan Amalan Perakaunan Pengurusan dan Tadbir Urus Baik	Siti Zurina Aziz
		4 Tempoh Penyelesaian Kes Audit dan Siasatan Cukai di Malaysia	Rosiati Ramli
5 Hubungan antara Sistem Pengukuran Prestasi Strategik dan Ketangkasan Organisasi: Kapasiti Penyerapan sebagai Faktor Pengantara		Khairul Naziya Kasim	
6 Strategic Management Accounting Information and Performance of Hospitals		Ruhanita Maelah	
7 Internal Audit Function and Enterprise Risk Management Effectiveness in Consumer Products Industry	Rohaida Ismail		

Monday 12 November 2018

Monday 12 November 2018				
Parallel Session II 8.30 am - 10.00 am	Perdana B&C	II(A): Theme: Finance / Kewangan		Presenter
		1	China Investment in Malaysia: Good or Bad?	Noor Azryani Auzairy (Chair)
		2	Analisis Pembelian Takaful Mikro dalam Kalangan B40	Rubayah Yakob
		3	Prestige Signals and Initial Return of Malaysian-Sharia-Compliant IPOs	Ali Albada, Othman Yong
	Putri 3	II(B): Theme: Economics / Ekonomi		Presenter
		1	The Causal Direction of Volatility: Evidence From Selected Developed and Emerging Market Economies	Norlin Khalid (Chair)
		2	Halal Economy and Industrial Revolution 4.0: the New Frontier for Islamic Revival in Uzbekistan	Adlin Masood
		3	Social Sector Spending and Globalization: Evidence from Malaysia	Riayati Ahmad
	Putri 2	II(C): Theme: Accounting		Presenter
		1	Audit Technologies Research Stream: Discussion Based on Bibliometric Analysis	Aini Aman (Chair)
		2	Exploring Factors Affecting Public Acceptance Towards Tax Reform in Malaysia	Nur Erma Suryani Mohd Jamel
		3	Corporate Governance Disclosures and Family Firms Performance: The Moderating Role of CEO Choice	Nor Asma Lode
	Parallel Session III 10.30 am - 12.30 pm	Perdana B&C	III(A): Theme: Entrepreneurship	
1			Fractionalizations, Macro Determinants and Entrepreneurial Entry	Abu Hanifah Ayob (Chair)
2			Franchisee Business Survival: Some Propositions	Mohd Hizam Hanafiah
3			Conceptual Distinction between Social Business and Social Entrepreneurship	Noor Hasni Juhdi
4			Internal Capabilities of Rural Entrepreneur	Ahmad Rafis Che Omar
Putri 3		III(B): Theme: Management		Presenter
		1	Understanding The Motivation of Funder in Shariah Crowdfunding Through Trust Perspective	Shifa Mohd Nor (Chair)
		2	Non-Muslims Beliefs about Islamic Advertising: Another Exploratory Study in Malaysia	Ali Shafiq
		3	Malaysia Obsession with Counterfeit: Does Quality Matter?	Najeeb Ullah Shah
		4	Does Environmental Sustainability Certification Matter for Shariah Compliant Companies? The Case of Malaysian Palm Oil Industry	Shahida Shahimi
Putri 2		III(C): Theme: Accounting		Presenter
		1	The Revolution of IFR Disclosure Content	Kamarul Baraini Keliwon (Chair)
		2	Intellectual Capital and Malaysian SMEs Performance: A Multi-Group Analysis by Sector	Salwa Musa, Mara Ridhuan
	3	A Review of Studies of Contractual Agreement and Accountability in Public-Private Partnerships	Rohila Awang	
	4	The Effect of Organizational Life Cycle Performance Measurement Systems in Service Organizations	Amizawati Mohd Amir	
Parallel Session IV 2.15 pm - 3.15 pm	Putri 3	IV(A): Theme: Management		Presenter
		1	The Impact of Internal Service Quality on Job Performance in Service Industry: The Case of IT Firms	Sharareh Shahidi Hamedani (Chair)
		2	Assessing Predictors of Service Quality in Premier Malaysian Polytechnics	Sulaiman Mohammed Khalid
		3	Exploring the Impact of Socially Responsible-HRM Practices on Employee Negative Workplace Behavior with the Mediating Effect of Organizational Trust	Zainab Ali Rawshdeh
	Putri 2	IV(B): Theme: Management		Presenter
		1	The Pattern of Inter-Organizational Network Positioning	Lokhman Hakim Osman
		1	Linking Mentors Communication to Mentees Psychosocial Development: Mentees Self-Efficacy as a Mediator	Azman Ismail (Chair)
		2	The Institutionalisation of High Performance Culture in a Malaysian GLCs Subsidiary	Zubir Azhar
		3	Linking Support to Career and Life Satisfaction: Mediated by Work-Family Enrichment and Moderated by Supervisor Support	Hidayah Ahmad Azam