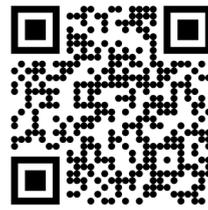


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**“Navigating Global Markets:  
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**ABSTRACT SUBMISSION DEADLINE: 15TH MAY 2024**

**Sub-themes/topic:**

- **Marketing Innovation**
- **Entrepreneurial Growth**
- **Economic Resilience**

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