

PRE-RECORDED PRESENTATION GUIDELINES

Congratulations on being accepted to present at ISEBT 2021!

Assalamualaikum w.b.t. and Greetings,

Dear Author(s),

The COVID-19 pandemic has made the face-to-face gatherings and international travels impossible. However, this pandemic has also shown us that human beings are always a creative and resilient creature. Despite all the circumstances faced, we will take the challenge to make the conference be a success. As a precautionary measure for any technical issues on the day of the incident, the participants were given opportunity to present as a pre-recorded presentation. Now you can present your paper from the comfort of your home. It saves time, money and more importantly, we stay safe. It's the New Normal!

Please see below the following instructions for setting up, creating and submitting your pre-recorded presentation.

NOTE: Presenter MUST submit a YouTube Channel Link (URL) of pre-recorded presentation.

1. Decide how you want to record your presentation

We suggest using Zoom with video and presentation tools. Using Zoom will allow you to the option to share your screen and sound, play videos and show PowerPoints etc. Zoom meeting is free with a basic account. You may also consider using other form of recording software such as Google Meet, Microsoft Team etc. Zoom has a record function which will generate an MP4 file that you can download and edit if required.

2. Prepare your presentation content

Select your method of recording depending on whether you have a PowerPoint or video components to your presentation. Please check the Framing, Lighting, and Recording Guidelines for tips and principles on presentation design.

3. Prepare to record your presentation

Please follow the specific requirement for pre-recorded video. It is really important to follow the specifications:

- Video duration: **3 to 5 minutes only**.
- Video file format: **MP4, MPEG4, MOV, WMV, FLV, AVI, etc**
- Please test it before submitting.
- Ensure to introduce yourself (TITLE, NAME, INSTITUTE and PROFILE PICTURE) at the start of your presentation.
- Language presentation: **ENGLISH** only

4. File Naming Protocols

- The video file must follow this naming convention: ISEBT2021_**AuthorSurname_PaperID**
- For example:
 - Author name: July
 - Paper ID: 15009
 - The File name should look like: ISEBT2021_July_15009

5. Submitting your pre-recorded presentation

- Please upload your recorded video file in **You Tube Channel and share the link** to <https://forms.gle/AawntqGtJJ3CrsY66> **before 19th September 2021.**

IMPORTANT: Your face need to be available at the pre-recorded presentation.

NOTE: ALL PRESENTERS (PRE-RECORDED AND VIRTUALLY PRESENTATION) MUST BE ATTEND the Online Conference and handled their Q&A session. The parallel session will be combined the pre-recorded and virtually presentation.

Prepared by:

Secretariat,

9th International Seminar on Entrepreneurship, Business & Technology (ISEBT 2021)
Faculty of Entrepreneurship & Business,
Universiti Malaysia Kelantan,
Pengkalan Chepa, 16100 Kota Bharu, Kelantan.
Contact No.: +6097717131 (Office);

Dr. Ikhwan: +6017-9708330

Dr. Ayuni: +6012-9838753

e-mail: iseb@umk.edu.my

Website: <https://iseb07.wixsite.com/isebt2021>

Submission page: <https://submit.confbay.com/conf/isebt2021>

