

**26TH MALAYSIAN FINANCE ASSOCIATION INTERNATIONAL CONFERENCE
(MFAIC 2024)
&
THE 1ST INTERNATIONAL CONFERENCE OF GLOBAL BUSINESS AND DIGITAL
ECONOMY (ICGLOBDE 2024)**

Concurrent Session I

Day 1: 11 September 2024 (Wednesday)

Session 1A (Mawar 1): Artificial Intelligence (AI) and Digital Business & Digital Finance

Venue:
Room Mawar 1

Date: 11 September 2024
Time: 2.00 pm-4.00 pm

Session Chair:
***Associate Professor Dr.
Faurani Santi Singagerda
(Informatics & Business
Institute Darmajaya)***

	Presenter	Paper Title
1.	Pu Tingqian	The Driving Force Behind Corporate R&D Expenditures: Evidence from Digital Transformation
2.	Pick-Soon Ling, Ruzita Abdul-Rahim, Kelvin Yong Ming Lee, Liing-Sing Ling	Managing Investment Using Artificial Intelligence: Intention to Use Robo-Advisors
3.	Gunawan Widjaja	Data Privacy and Data Security: The Importance of Legal Protections in the Digital Age
4.	Faurani Santi Singagerda, Linda Septarina, Trisnawati, S., Dhika, M.R.	Integrating AI to Enhance Waste Management: A Meta-Analysis of Behavioral Insights from Urban
5.	Ali Dhafer, Fauzias Mat Nor, Hamdi Sahloul, Nuradli Ridzwan Shah, Khairil Faizal Khairi	Enhancing Stock Price Prediction in Bursa Malaysia: Integrating Technical and Fundamental Factors using NARX-ANN Model
6.	Faurani Santi Singagerda, Riko Herwanto, Linda Septarina	Decentralizing Student Loans: The Impact of Blockchain and Smart Contracts on Financial Accessibility in Higher Education

Session 1B (Mawar II): Business & Management

Venue:
Room Mawar II

Date: 11 September 2024
Time: 2.00 pm-4.00 pm

Session Chair:
Dr. Lain-Tze Tee
(Universiti Kebangsaan Malaysia)

Presenter	Paper Title
1. Mayang Larasati , Yuniar Galuh Larasati, Berri Brilliant Albar	Difficulties of MSMEs in Marketing Food Products at Local Tourism Objects
2. Masdiah Abdul Hamid , Nurul Fadly Habidin	Exploring the Synergistic Effects of Lean Accounting on Supply Chain Efficiency and Firm Performance
3. Halilu Bello Rogo	An Empirical Study on the Impact of Total Quality Management and Entrepreneurial Orientation on the Kano State's SMEs' Performance
4. Jiao Caiqi, Abu Hanifah Ayob	National Culture and Digitalization: A Moderating Effect of Trust
5. Lain-Tze Tee , Si-Roei Kew	Merchant Adoption of Mobile Payments
6. Aliyu Yusuf, Abdullahi Hassan Gorondutse	Effect of Agency Banking on Financial Inclusion Performance of Listed Deposit Money Banks in Nigeria: The Role of Government Policy

Session 1C (Dahlia II): Environmental, Social and Governance (ESG) and Climate Finance

Venue:
Room Dahlia II

Date: 11 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
Dr. Tang Tuck Cheong
(Universiti Malaya)

	Presenter	Paper Title
1.	Izyan Hadirah Mohd Rosdi , Mariani Abdul Majid	SMEs ESG Practices and Access to Finance
2.	Nurul Syazwani Muhamad Saifudin , Mariani Abdul Majid, Fathin Faizah Said, Abdul Hafiz Mohd Azam	The Effect of Sustainability Performance on Bank Efficiency: Evidence from Developed and Developing Countries
3.	Erni Ekawati , Ni Putu Gita Rahmaniati, Larasih Ambarwati	The Role of Earnings Informativeness in Assessing the Value of Sustainability Performance: Study in 5-ASEAN Countries
4.	Mohammed R. M. Salem , Abdul Hafiz Mohd Azam, Mohd Fahmi Ghazali, Suhaili Alma`amun, Shahida Shahimi	Optimizing ESG Activities: Unveiling Non-Linear Threshold Effects on Financial Performance of Banking Firms in ASEAN Region
5.	Chwee-Ming Tee, Wai-Yan Wong , Chee-Wooi Hooy	Carbon Risk and Dividend Policy
6.	Nur Aiman Kamarul Ariffin @Azmi , Shahida Shahimi, Ruzanna Ab Razak	The Effect of Environmental, Social and Corporate Governance (ESG) on Performance of Banking Firms in ASEAN-5

Session 1D (Dahlia III): PhD. Colloquium

Venue:
*Room Dahlia III*Date: 11 September 2024
Time: 2.00 pm - 4.00 pm**Session Chair:**
Prof. Dr. Hooy Chee Wooi
(Universiti Sains Malaysia)

	Presenter	Paper Title
1.	Shu Li , Mohd Fahmi Ghazali	Another Powerful Function of Fintech Adoption: Reducing Gender Income Inequality
2.	Mohd Fazim Ahmad	Oil as a Hedge or Diversifier for Malaysian Bonds: A Quantile and Copula Analysis
3.	Liping Zhou , Wai Yan Wong	State Ownership and Bank Performance: The Moderating Effect of FinTech and Corporate Governance
4.	Yunxiang Wang , Mohd Fahmi Ghazali, Ruzanna Ab Razak	Chaotic behaviors and Complex Changes in the Cryptocurrency Market
5.	Qi Zhou , Kew Si Roei, Mohd Hasimi Yaacob, Tee Lain Tze	Working Capital Management and Firm Performance: Does Digital Transformation Matter?

Session 1E: Multidisciplinary (Virtual Presentation via Zoom Meeting)

Platform:
Zoom Meeting

Date: 11 September 2024
Time: 2.00 pm - 6.00 pm

Session Chair:
Dr. Hafizah Omar Zaki /
Dr. Sharizal Hashim
(Universiti Kebangsaan Malaysia)

Presenter	Paper Title
1. Deeba Ap Kathisrasan, Siti Fatimah Abdul Rashid	Exploring the Impact of AI-Based Accounting Software on Malaysian Organizational Efficiency
2. Wu Wanqiu, Noorsakinah Abdul Wahab	Changes in Tax Burden, Solvency, Profitability, Operating Ability and Growing Ability: A Factor Analysis of China International Logistic Companies
3. Aiman Aqil, Dahlia Fernandez	Challenges of Robotic Process Automation (RPA) Implementation in the Public Sector
4. Mandy Teo Shi Hui , Sazali Zainal Abidin	Navigating Forensic Accounting in the Age of Digital Transformation
5. Goh Hui Teng , Sazali Zainal Abidin	Mapping the Landscape of Financial Technology
6. Hafizah Omar Zaki , Nurul Atasha Jamaludin, Raudha MD Ramli	The Impact of Social Media Influencers on Users' Purchase Decisions
7. Lim Jia Ning , Sazali Zainal Abidin	Implications and Innovations of Blockchain Technology
8. Kamarul Baraini Keliwon , Zaini Embong	Unveiling the Financial Dynamics: How MFRS 9 Transformed Profitability Before and After COVID-19
9. Cheng Zirui , Mohd Fahmi Ghazali	The Impact of Financial Leasing on the Performance of SMEs in China: The Mediating Role of Innovation
10. Hui Hui , Mohd Fahmi Ghazali*	Study on the Impact of Economic Uncertainty on China's Outward Foreign Direct Investment

Concurrent Session 2

Day 1: 11 September 2024 (Wednesday)

Session 2A (Mawar I): Corporate Finance

Venue:
Room Mawar I

Date: 11 September 2024
Time: 4.00 pm - 6.00 pm

Session Chair:
Assoc. Prof. Dr. Lau Wee Yeap
(Universiti Malaya)

Presenter	Paper Title
1. Pu Tingqian	Does Digital Transformation Propel Innovation Strategies? An Empirical Investigation Based on Machine Learning and the Dynamic GMM Approach
2. Shimei Huang, Lingzi Liu , Cheryl Xiaoning Long, Yeng-May Tan	ESG and Corporate Governance in Malaysia: An Empirical Study of Bursa Malaysia Listed Firms
3. Mingyao Wang , Normaziah Mohd Nor, Norhuda Abdul Rahim, Faisal Khan, Yuxiang Cheng	Which Uncertainty Measures Matter for Corporate Financialization? Evidence from China Intensive Polluted Industries
4. Evelyn Kong Yee Foon , Kin Boon Tang	Unveiling the Role of Market Sentiment in Explaining Malaysian IPO Aftermarket Share Performance
5. Tang Yuying , Wai Yan Wong	The Impact of Digitalization on Corporate Environmental Performance: The Moderating Effect of R&D
6. Siti Asbi Othman , Turalay Kenc	Market Reaction and Default Risk of Green and Sustainability Sukuk

Session 2B (Mawar II): Corporate Governance & Accounting

Venue: Room Mawar II
Date: 11 September 2024
Time: 4.00 pm - 6.00 pm

Session Chair:
Dr. Syjarul Imna Mohd Amin
(Universiti Kebangsaan Malaysia)

Presenter	Paper Title
1. Desti Fitriani , Amirul Shah Md Shahbudin, Elvia R. Shauki	Unveiling the Accountability Crisis in Indonesian Village-Owned Enterprises (BUMDES)
2. Yen Wen Chang , Hafezali Iqbal Hussain, Hamdan Amer Ali Al-Jaifi, Mohsin Ali	Leveraging Machine Learning to Evaluate Sustainability Reporting and Corporate Governance's Environmental Impact
3. Li Xintong , Hamezah Md Nor	The Impact of Supervisory Board and Board of Directors Size on Firm Innovation: A Comparative Study in Mainland China and Hong Kong
4. Zheng Zhangwei , Hafizuddin-Syah B.A.M, Hafizah Omar Zaki, Tan Qin Lingda	Mapping the Influence of Enterprise Risk Management (ERM): A Systematic Review and Bibliometric Analysis
5. Wei Haitian , Rasidah Mohd-Rashid, Chai-Aun Ooi	Board Diversity and ESG Performance: The Moderating Role of Corporate Governance Reform and State-Owned Enterprises
6. Syjarul Imna Mohd Amin , Al Jammal Raya Idan Mebid, Aisyah Abdul-Rahman, Mohd Fahmi Ghazali	Governance Dynamics and Insolvency Risk in GCC and Iraqi Banks: Islamic Banking and Ownership Effect

Session 2C (Dahlia II): Multidisciplinary

Venue:
Room Dahlia II

Date: 11 September 2024
Time: 4.00 pm - 6.00pm

Session Chair:
Dr. Mohd Fauzi Harun
(Universiti Pendidikan Sultan
Idris)

Presenter	Paper Title
1. Liu Yunxia , Zaleha Yazid	Systematical Literature Review on Digital Transformation Affecting Leadership of Retail Industry
2. Yu Xinhai , Hj. Mohamad Idrakisyah	Essential Approach for Business Efficiency in China Minmetals Corporation in Beijing, China
3. Jiang Jiarui , Sharizal Hashim	Unpacking the Role of Brand Advocacy and Para-Social Relationships in Shaping Brand Trust on Social Media
4. Syaima' Adznan	Shariah Capital: A New Advanced Focus for Islamic Banks
5. Nurafiq Inani Man , Nur Azlin Alimuddin, Hernani Bidin, Iman Sofea Iskandar	Satisfied or Not? Understanding the Role of Grapevine Communication in Enhancing Job Satisfaction among Government-Linked University (GLU) Administrative Staff
6. Mohd Fauzi Harun , Nik Narimah Nik Abdullah, Nur Fariza Baharudin, Nor Hazlen Kamaruddin, Nur Safinas Albakry	Encoding Brand Name as Cultural Codes in Branding

Session 2D (Dahlia III): Financial Markets and Investments

Venue:
Room Dahlia III

Date: 11 September 2024
Time: 4.00 pm - 6.00 pm

Session Chair:
Dr. Kenny Tee
***(James Cook University
Singapore)***

Presenter	Paper Title
1. Eik Den Yeoh , Tinfah Chung	Predicting Stock Market Trends with Sentiment Analysis: A Case Study of Bursa Malaysia During COVID-19
2. Ruzanna Ab Razak, Yunxiang Wang, Mohd Fahmi Ghazali	The Cross- and Inter-Linkages of ASEAN-5, Japan, South Korea, and U.S. Stock Markets: Returns and Risks Assessments
3. Yusri Yahya , Abdul Hafizh Mohd Azam, Zulkefly Abdul Karim, Mohd Azlan Shah Zaidi	Herding Behavior Among Investor Trading Volume: A Wavelet Coherence Analysis.
4. Lu Wei , Zamri Ahmad	Impact of Economic Policy Uncertainty on Herd Behavior in China Stock Market
5. Dong Liqiang , Mustazar Mansur	The Relationship Between Economic Policy Uncertainty (EPU) and China's Foreign Direct Investment Inflows (IFDI): The Moderating Role of Financial Development and Political Stability
6. Aliah Amil, Mohd Zaidi Md Zabri	COVID-19 Pandemic Power Play in Bursa Malaysia: How Glove-Related Announcements Shaped Stock Market Investors Reaction?

Concurrent Session 3
Day 2: 12 September 2024 (Thursday)

Session 3A (Mawar I): Financial Economics & Fintech

Venue:
Room Mawar I

Date: 12 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
Dr. Tang Tuck Cheong
(Universiti Malaya)

	Presenter	Paper Title
1.	Bimo Saktiawan , Irwan Trinugroho, Tastaftiyan Risfandy	Digitalization, Bank Competition, and the Pandemic
2.	Shuifang Li , Aini Aman, Dahlia Fernandez, Soliha Sanusi, Shasha Dong	Value Identification and its Creation Mechanism of Digital Transformation in Financial and Accounting Sharing Service
3.	Adey Tarawneh , Aisyah Abdul-Rahman, Syajarul Imna Mohd Amin, Mohd Fahmi Ghazali	FinTech and Bank Profitability: The Mediating Role of Insolvency Risk in Islamic and Conventional Banks
4.	Johan Ariff Jafri , Syajarul Imna Mohd Amin, Aisyah Abdul Rahman, Shifa Mohd Nor	The Impact of UTAUT and Trust on the Intent of Receiving Fintech Services
5.	Chengdong Li , Lain-Tze Tee, Si-Roei Kew, Ruzita Abdul-Rahim	Driving Engagement in Mobile Central Bank Digital Currency Payments
6.	Aftab Alam	Impact of Exchange Rate Volatility (Direct and Indirect) on Economic Growth: Evidence from select OIC Countries using Panel CS-ARDL Model
7.	Farah Adibah Dato Zaihan, Tuck Cheong Tang	Do Firm Characteristics Matter in Explaining the Lapse Rate of Life Insurance Policies and Family Takaful Certificates in Malaysia?

Session 3B (Mawar II): Multidisciplinary

Venue:
Room Mawar II

Date: 12 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
Dr. Nur Aima Shafie
(Universiti Teknologi MARA)

Presenter	Paper Title
1. L V Ramana	Pedagogical Modifications for Online Audience: Experience from Finance Courses
2. Chew-Keong Wai , Tuck-Cheong Tang, Siew-Voon Soon	<i>"An Inch in a Miss is as Good as an Ell"</i> . Which Financial Openness Indicators Should We Choose?
3. Muthia Ulfah , Lidyana Arifah, Mayang Larasati	The Dark Side of Financial Inclusion in Indonesia: The Phenomenon of Online Loan Suicides
4. Cheoh Guat Im, Mohd Edil Abd Sukor	The Effect of Intellectual Capital and Firm Size on Firm Performance: The Case of Technological Listed Firms in Malaysia
5. Ravish Rohit, L V Ramana	Applicability of Asset Pricing Models to an Emerging Economy
6. Aziatul Waznah Ghazali, Wan Asma Wan Nasrudin , Nur Aima Shafie, Zuraidah Mohd Sanusi	Restatement and the Ethicality of Earnings Management: Evidence from Malaysian Listed Firms
7. Yusarina Mat Isa, Nur Aima Shafie , Aziatul Waznah Ghazali, Zuraidah Mohd Sanusi, Indarawati Tarmuji, Nor Hafizah Abdul Rahman, Razana Juhaida Johari	Exploring Banking Preference and Financial Inclusion in the Rural Underserved Communities

Session 3C (Dahlia II): Financial Economics

Venue:
Room Dahlia II

Date: 12 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
***Prof. Dr. Wong Woei
Chyuan
(Universiti Utara
Malaysia)***

	Presenter	Paper Title
1.	Toh Woon-Kiang , Fathin Faizah Said	Macroeconomic Models for Analyzing Systemic Risk: A Bibliometric Analysis from Macro-Finance Perspective
2.	Farenayla Aesya, Saiful Izzuan Hussain	Assessing the Dynamic Impact of Geopolitical Risks on Commodity Market Volatility: WTI, Brent Oil, Gold, Silver and Natural Gas using the DCC-GARCH MIDAS Model
3.	Kenny Tee , Sook Rei Tan, Kim-Lim Tan	Relationship Between Sanctions and Economic Growth: Evidence using Episodes in Capital Flows and Different Types of Sanctions
4.	S. Joseph Francis , K. Linthuya	Dynamic Relationship between Inflation and Money Supply in Sri Lanka: An ARDL Bounds Test
5.	Yoon-Sang Chan, Wee-Yeap Lau , Tien-Ming Yip	Impact of Index Futures Trading on Spot Market Volatility: The Case of FBM KLCI during COVID-19 and General Election
6.	Wong Woei Chyuan , Khairul Zharif Zaharudin	Ethnicity in Malaysian Housing Market

Session 3D (Dahlia III): Multidisciplinary

Venue:
Room Dahlia III

Date: 12 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
Dr. Ruzanna Ab Razak
***(Universiti Kebangsaan
Malaysia)***

	Presenter	Paper Title
1.	Zhou Sha , Wong Wai Yan	Corporate ESG Performance, Financing Constraints and Innovation Performance
2.	Hilari Mei Muhamad Kushairi Kushida, Soliha Sanusi , Aziatul Waznah Ghazali	Streamlining Tax Operations in Shared Service Centers: Insights from the Malaysian Context
3.	Swee-Sim Foong , Hoong-Yang Teoh	Female CEO and Cash Holdings, and the Moderating Role of Corporate Governance and CEO Power: Empirical Evidence for List Companies in Malaysia
4.	Siew-Boey, Yeoh; Chee-Wooi, Hooy	Different Age Generations and Corporate Environmental Responsibility: The Moderating Role of CEOs' Early-Life Traumatic Events
5.	Ning Shancong	Analysis of Hierarchical Classification of Alternative Data in Corporate Credit Reporting Based on the Chinese Institutional System
6.	Song Yuxi, Ruzanna Ab Razak	The Impact of Technological Convergence in Digital and Real Industries on the New Quality Productive Forces: Evidence from Chinese Listed Companies
7.	Ismail Mohamed	An Islamic Perspective on Maldivian Pole-Tuna Fishing: Proposing a Mudarabah Business Model and Zakat Application

Session 3E (Dahlia IV): Multidisciplinary

Venue:
Room Dahlia IV

Date: 12 September 2024
Time: 2.00 pm - 4.00 pm

Session Chair:
Dr. Sharizal Hashim
***(Universiti Kebangsaan
Malaysia)***

Presenter	Paper Title
1. Nur Layali Mohd Ali Khan, Saiful Izzuan Hussain	Shedding Light on Causality: A Transfer Entropy Approach to Understanding the Relationship between Employment, Unemployment, and GDP in Malaysia
2. Tan Ailin, Sharizal Hashim	The Determinants of Consumption of Geographical Indication Agricultural Products: A Ten-Year Systematic Review
3. Ibrahim Inuwa Balarabe	The Digital Economy for Fostering Small and Medium Enterprises Growth: Evidence from Sharada Industrial Cluster
4. Sharizal Hashim, Nurul Iffah Tauhid, Tan Qinlingda	The Antecedents of Prudent Financial Management Practice in Urban Areas
5. Aliyu Dahiru Muhammad, Mohd Fahmi Ghazali, Soliha Sanusi, Aini Aman, Sharizal Hashim	Harnessing the Potentials of Waqf Using Block Chain Technology in Nigeria: Some Lessons from Malaysia
6. Zhao Chen Xuan, Mohd Rashan Shah Robuan	E-commerce in the Pandemic Era: Dual Model Approach to Understand Consumer Purchase Intention in China
7. Raymond Punithan Luccas	Exploring the Factors Influencing Blockchain Adoption in Malaysian Cooperative Societies: A Conceptual Framework Mediated by the Malaysian Cooperative Stock Exchange (MCOOPSE)
