

MIDF 2025 POSTER GUIDELINES

POSTER REQUIREMENT

- Each poster should have a portrait layout and be in the **A1-format (width x height) 594 mm x 841 mm.**
- MIDF 2025 logo to be put on the above left side of the poster
- The institution logo (if available) is to be put on the above right side of the poster
- Full project title
- Name of the institution(s) represented
- Affiliation and picture of all project members at the bottom of the poster

Poster content

- The poster should cover all key aspects of the work and contain the following items, where applicable:
 - Objective in Innovation & creativity**
 - The goal in showing ideas that focusing on the problem solving, relevant to the current needs/situation.
 - Method & Functionality**
 - Specific method or process that involves generating and implementing new ideas, or solutions to address challenges or create value.
 - Uniqueness**
 - Is the product/innovation could save time and cost, increase productivity and easy to use?
 - Innovation significance and recognition**
 - Providing the significant impact of the product/innovation including any publication/patent/award/recognition.
 - Presentable**
 - The poster should be creative, catchy, clear and brief.