

MUZAKARAH ISLAMIC DIGITAL FINANCE 2025
DIGITAL POSTER COMPETITION GUIDELINES

Important Announcement

📣 Please be informed:

- There will be **no physical presentation** during **Muzakarah Islamic Digital Finance on 31st July 2025**.
- However, the **Digital Poster Presentation Showcase** will be held **during the event** for public viewing.

POSTER REQUIREMENT

- Layout:** Must be in **Landscape format**.
- Size:** **A1 digital format (594 mm x 841 mm)**.
- Resolution:** Minimum **300 DPI (dots per inch)** for clear display.
- File Format:** Submit in **PDF** or **JPEG/PNG** with **high resolution**.
- MIDF 2025 logo to be put on the above left side of the poster.
- The institution logo (if available) is to be put on the above right side of the poster.
- Full project title.
- Name of the institution(s) represented.
- Affiliation and picture of all project members at the bottom of the poster.

Poster content

The poster should cover all key aspects of the work and contain the following items, where applicable:

1. Objective in Innovation & creativity

- The goal in showing ideas that focusing on the problem solving, relevant to the current needs/situation.

2. Method & Functionality

- Specific method or process that involves generating and implementing new ideas, or solutions to address challenges or create value.

3. Uniqueness

- Is the product/innovation could save time and cost, increase productivity and easy to use?

4. Presentable

- The poster should be creative, catchy, clear and brief.

Guidelines for Poster Presentation Using YouTube

1. Video Preparation

- Ensure your video is clear and concise (recommended duration: 5-10 minutes).
- The presentation must be original and prepared by the participant.
- Include a voice-over explanation of your poster content.
- Use high-quality visuals and readable fonts.
- Ensure your presentation is structured: Introduction → Content → Conclusion.

2. Uploading to YouTube

- Sign in to your YouTube account.
- Click Create (Camera Icon) → Upload Video.
- Select your video file and add a suitable title and description.

3. Privacy Settings

- Under Visibility, choose "Private".
- Click "Share Privately" and add the email: midf@unisiraj.edu.my.

4. Originality & Copyright Compliance

- The presentation must be entirely original and created by the participant.
- Using copyrighted materials, including videos, images, or background music without permission, is strictly prohibited.
- If any copyrighted content is detected, the submission will be disqualified.
- You may use royalty-free resources (e.g., Unsplash for images, YouTube Audio Library for music).
- Cite any external references properly.

5. Generating and Embedding QR Code

- Copy your YouTube video link after uploading.
- Use a QR code generator (e.g., QR Code Monkey, QRStuff).
- Download and place the QR code on your poster for easy access.

6. Poster Design Recommendations

- Ensure the QR code is clearly visible and labeled.
- Include a short description: "*Scan the QR code to watch the presentation.*"
- Keep your poster clear, professional, and well-organized.