**Title: Kedah Heritage Sites: Research From The Archaeotourism Aspect And The Environmental Influence** (Times New Roman/TNR 14pt, bold)

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ABSTRACT (12pt, bold)

The study of heritage sites in Kedah began around the 1840s in the Bujang Valley until now. Various types of heritage sites especially archaeological sites are found around the Bujang Valley, particularly in Pengkalan Bujang, Sungai Mas and Sungai Batu. The definition of Bujang Valley includes the area from Sungai Sala in the North, Gunung Jerai, Sungai Merbok Valley and Sungai Muda to Cherok Tokkun. This situation contributes to the research on archaeotourism because it has a great impact on the local community and the country in particular. The research method used in this study are field research and library research. Field research was done by carrying out an observation in the area involved. Meanwhile, library research involved searching for primary sources by referring to excavation reports by the National Heritage Department as well as written reports found in the National Museum Library and some public universities. The research heritage sites involved sites that were frequently visited by both local and foreign tourists. The results of the study found that environmental factors play an important role in contributing to the increase in tourist arrivals that attract tourism interest in archaeotourism in the Bujang Valley. This paper explains the archaeotourism aspect that can be adapted through the discovery of Kedah heritage sites in the Bujang Valley and focuses at the environmental factors that contribute to the discovery of Kedah heritage sites.

(Abstract not more 250 words)

Article in Malay and Arab words must write abstract in English)

Keywords –Heritage Site, Bujang Valley, Archeology, Archaeotourism, Environmental Influence