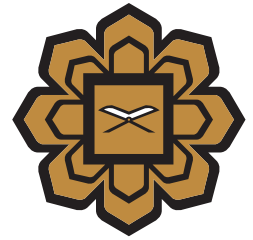


PREMIER EVENT

11th INTERNATIONAL CONFERENCE ON ISLAMIC ECONOMICS AND FINANCE (11th ICIEF)



“ Rethinking Islamic Economics And Finance: Paving The Way Forward For Inclusive And Sustainable Development ”

Organizer and Host Institution



Co-organizers



Strategic Partner



SPONSORSHIP OPPORTUNITIES

11th - 13th October 2016 | The Royale Chulan, Kuala Lumpur, Malaysia

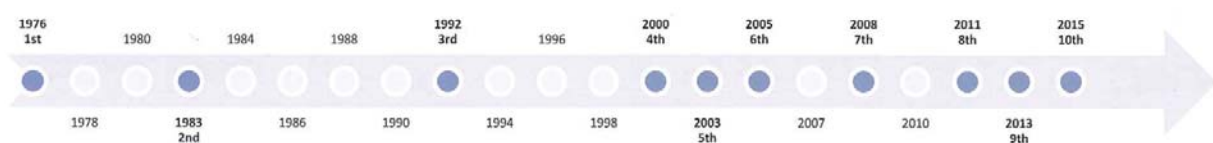
www.iium.edu.my/cie/icief

THE RICH HISTORY OF ICIEF

The First International Conference on Islamic Economics held in Makkah al-Mukarramah in 1976, was the watershed for the new discipline of 'Islamic economics'. Ten conferences have been held so far in this series. As we approach the 40th anniversary of the series, after the 3rd International Conference in 1992 the Kulliyah of Economics and Management Sciences (KENMS) of the International Islamic University Malaysia (IIUM), is once again honoured to manage and host the 11th International Conference on Islamic Economics and Finance, tentatively during Tuesday 11th – Thursday 13th October 2016 in Kuala Lumpur. The theme of the conference is: Rethinking Islamic Economics and Finance: Paving the Way Forward for Inclusive and Sustainable Development.

With the world struggling to recover from increasingly frequent financial and economic crises, the OIC countries have the opportunity to embrace Islamic economics and finance and related areas as indigenous approaches to guide their economic policy responses. However, for this to meaningfully happen, theoretical foundations of both Islamic economics and finance, as well as their links to policy making and implementation need to be given greater attention and integration. The 11th ICIEF 2016 provides the platform for bringing together academics, researchers and policymakers from all over the world to discuss how greater effort can be made in this direction.

Conference Timeline



For more details on the history of ICIEF and previous conferences please visit <http://conference.qfis.edu.qa/>

International Islamic University Malaysia (IIUM)

IIUM is a unique university either in Malaysia or on a broader plane of the world. Since its inception English is used both as its medium of instruction and the language of its administration. It blends harmoniously modern and professional disciplines with traditional values and moral virtues. Its students originate from more than 100 countries representing nearly all regions of the world. IIUM has spared no effort to ensure that it provides the best tertiary education possible in all branches of knowledge.

It scours the entire world to recruit accomplished scholars for its academic faculties. Its administrative divisions are manned by committed and dedicated professionals. Through generous support from the Malaysian Government, its facilities are kept up-to-date to the changing demands of the core business of the university such as teaching and learning as well as research and consultancy. Because of their holistic qualities through emphasis on commitment to ethics and moral values, graduates of IIUM have in-built added values that employers are looking in knowledgeable and skilful professionals.

Through its unique educational model of integration and Islamization of knowledge, IIUM unifies reason with revelation, science with religion and ethics with professional courses. Undoubtedly this is one place where great leaders of the future are being trained and nurtured to hone their potentials. It tempers the spirit of optimism with moderation. Its establishment in 1983 was a fulfillment of one of the major aspirations of the contemporary global Muslim community to regain the leadership of the Ummah in the quest for knowledge as encapsulated in its vision statement:

“To be an international centre of educational excellence which integrates Islamic revealed knowledge and values in all disciplines and which aspires to the restoration of the Ummah’s leading role in all branches of knowledge.”

IIUM operates under the direction of a Board of Governors with representatives from the eight sponsoring governments and the Organization of Islamic Conference (OIC). It maintains links with governments and institutions all over the world, such as the League of Islamic Universities, the International Association of Universities and the Association of Commonwealth Universities. Through smart industrial linkages it develops opportunities for students to gain practical work experience that would be very useful in their future careers development.

Kulliyyah of Economics and Management Sciences (KENMS)

The Kulliyyah (Faculty) of Economics and Management Sciences (KENMS) was one of the first two faculties to be established when the International Islamic University Malaysia (IIUM) began operations in 1983. In line with the University's vision and mission statements, it equips students with the knowledge and skills they need to face in our increasingly challenging world by integrating conventional economics, accounting, business and banking and finance education with Islamic guidance.

There are currently four departments within the Kulliyyah – the Department of Economics, the Department of Accounting, the Department of Business Administration and Department of Finance. At the beginning, the Kulliyyah offered only one undergraduate program in Economics. Due to increasing demand on integrated education, the Kulliyyah of Economics and Management Sciences expanded its undergraduate studies and initiated its first postgraduate program with the Master of Economics in 1988. At present, it offers undergraduate programs and seven postgraduate programs to more than 3000 students. The Kulliyyah hires highly qualified local and international academic staff with outstanding track record not only in teaching but also in research and publications.

The Kulliyyah is also proud of its state-of-the-art multimedia laboratories, presentation laboratories, and operating system and research laboratory, a general computing laboratory, an Internet application laboratory and a numerical and analysis laboratory. Classrooms are equipped with multimedia systems to enhance students' learning process. There is also a resource center-for undergraduate and graduate students- which serve as a mini library for individual and group studies. It has a good collection of government and company reports and Islamic economics, finance, business and accounting literature. The Kulliyyah seeks to prepare students with the necessary knowledge and Islamic values to face the increasingly challenging world. English is the medium of instruction for all its programs. It offers students the unique opportunity of integrating conventional and professional knowledge with revealed knowledge in all fields of studies. The Kulliyyah is now well recognized, having faculty members of eminence in various specializations.

Centre for Islamic Economics (CIE)

In line with the vision and mission of the International Islamic University Malaysia (IIUM), the Centre for Islamic Economics (CIE), formerly known as Islamic Economics and Policy Research Unit (IEPRU), serves as a network collaborator linking research, training and consultancy activities, expanding the contribution of the Kulliyah of Economics and Management Sciences (KENMS) to the community in one of the IIUM designated niche areas of Islamic economics and related areas.

CIE also trains professionals and supports research and consultancy that integrate ethics and economics based on the Islamic world view.

Islamic Research and Training Institute (IRTI)

The Islamic Research and Training Institute was established in 1981 in Saudi Arabia. The institute provides training activities organized within the “Task Force on Training (Preparing the Ummah for the 21st Century)”, and on “Special Program of Promoting Zakat & Awqaf in Sub-Saharan African Countries”. The institute has vast history of doing research in the area of Islamic banking and finance. The institute has developed the database on Islamic banking information system, awqaf database (in Arabic language), its own publication system which are downloadable free of cost in addition to providing scholarships to scholars engaged in the development of Islamic banking and finance especially in PhD throughout the globe. It has a vast history of providing current news and organizing conferences in the world on contemporary issues.

IRTI is an affiliate of the Islamic Development Bank Group. The group is amongst the pioneers in Islamic economics and finance research and training. It is responsible for leading the development and sustenance of a dynamic and comprehensive Islamic Financial Services Industry that supports socio-economic development in Member countries. IRTI conducts and co-ordinates basic and applied research to develop models and methods for the application of Shari’ah in economics, finance and banking with main areas in inclusive Islamic financial services and sustainable and comprehensive human development, promoting awareness of the role of Islamic finance in building financial stability and in alleviating poverty.

International Association of Islamic Economics (IAIE)

The International Association for Islamic Economics was established in 1984 as an educational and professional organization with the objective of promoting the study and application of Islamic economics, banking and finance. It involves the reconstruction of economics and finance theory and practice in the light of Islamic principles. The Association, thus, aims to develop an integrated approach to economics while welding together the material aspects of economics life with Islamic values and norms. Membership is open to academics, professional financiers and bankers, and students who are interested and involved in Islamic Economics, banking and finance, and agree with the aims and objectives of the Association. The IAIE has been closely involved in the past with the organization of previous conferences in this series.

WHY SPONSOR ICIEF 2016

Key advantages of sponsoring ICIEF 2016 include:

- Premier & leading Islamic finance conference in the region
- Global & wide range of delegates from diverse background & institutions
- Supported & endorsed by regulators
- Estimation of more than 300 delegates for the 3-day event
- 100 - 150 papers to be presented with 300 - 400 delegates
- To support Islamic Economics and Finance Education Hub.
- Day 3 - International Symposium of Islamic Economics and Finance Education; making Malaysia an Islamic Economics and Finance Education Hub
- Enhance your brand appeal
- Reach out to Islamic finance leaders in the Asia-Pacific region
- Demonstrate your commitment to ICIEF 2016
- Announce & market your Islamic economics finance initiatives
- Supported by wide media coverage

Be a thought leader by sponsoring the leading and important Islamic finance conference in the region.

WHO WILL ATTEND?

We expect the conference to be officiated by YAB Prime Minister of Malaysia with the presence of the President of IDB. We are also inviting the following VVIPs, speakers and delegates to attend & speak at ICIEF 2016:

- Minister of Finance II
- Minister in the Prime Minister's Department
- Deputy Finance Minister
- Senior Personnel of Bank Negara Malaysia
- Senior Personnel of Securities Commission of Malaysia
- Senior Personnel of Financial Institutions
- Renowned Shariah Scholars
- Renowned Academics
- CEO and senior management of financial institutions

PLUS: We are expecting between 300 - 400 delegates to attend and participate in the 3 day ICIEF 2016

MEDIA COVERAGE

Promotional Approach:

- **Flyers / Brochures / Posters / Press Releases** : 20,000 for distribution in Malaysia, ASEAN countries, Central Asia, Middle East, Africa, Europe and United States of America
- **Magazines** : Malaysian Business, The Money, Oxford Business Group, The Halal Journal, Asia Insurance Review etc.
- **Newspapers** : The Wall Street Journal, The Star, The New Straits Times, The Edge, Malaysian Reserve, Berita Harian, Utusan Malaysia etc.

Electronic Media:

- **Television** : Media Prima, RTM1, RTM2, Oasis, Astro Awani, Bernama TV etc.
- **Radio** : IKIM.FM, Radio Malaysia etc.
- **Website Promotions** : AmilinTV, IFIS, Zawya, EurekaHedge, Failaka etc.

** all are inviting and subject to final confirmation*

ICIEF 2016 OBJECTIVES

The teaching, research and practice of Islamic economics and finance have made tremendous strides globally over the last 40 years. The establishment of higher education institutions like the IIUM and development finance institutions like the IDB, respectively, have provided important avenues for practical implementation of education programs as well as increasing financing for economic and financial cooperation among the OIC-member countries. Development of research and practice of Islamic economics and finance requires commitment by all the stakeholders as well as establishment of viable links between theory and policymaking by the policymakers.

Hence, the conference is devoted to not only theory development and application of the theory but also policy-related issues concerning, but not necessarily limited to, the following four major areas: Islamic Economics, Islamic Finance, Other Related Areas such as Shari'ah, Economics, Finance, Accounting, Management and Marketing and also Policy issues.

In addition, 11th ICIEF will organize a major International Symposium of Islamic Economics and Finance on Day 3 (13th October 2016) that will discuss on curriculum development and standards for Islamic Economics and Finance education.

Taking into account the state of the art and the direction of the fields of Islamic economics and finance, the 11th ICIEF focuses on the way forward toward developing the disciplines of Islamic economics and Islamic finance and increasing their application in the economies of the OIC and non-OIC countries. Hence, the conference is devoted to not only theory development and application of the theory but also policy-related issues concerning, but not necessarily limited to, the following three major areas: Islamic Economics, Islamic Finance, Policy-related areas in Economics, Finance, Accounting, Management and Marketing.



Major Areas:

- 1. Islamic Economics** – Islamic economic system and Islamic economy; critical review of theoretical and policy studies dealing with the development of Islamic economics; comparative studies of the foundations and structure of existing economies as compared to the Islamic economic model; Islamic economic theory; applied Islamic economics; review articles useful as teaching materials at the university level
- 2. Islamic Finance** – emerging issues relating to Islamic finance; alternative financial and monetary systems from the Islamic perspective; stability of Islamic financial system; risk-sharing in Islamic finance; Islamic response to regional/global economic and financial crises
- 3. Other Related Areas** – the Shari’ah and its relation to Islamic economics and finance; Shari’ah-based economic policy; issues relating to Islamic accounting theory and its application to Islamic economics and finance; Islamic approaches to management and marketing; Islamic economics education and research; Islamic finance education and research.
- 4. Policy Issues** confronting the OIC and non-OIC countries and practicable Islamic economic solutions – poverty and income distribution; entrepreneurship development and financial services for micro and medium-sized enterprises; role of Muslim women in the economy; existing legal, tax and regulatory framework from the Islamic economics perspective; Islamic monetary policy and issues; use of zakah- and awqaf-based social safety-nets in Muslim countries; economic indebtedness of the OIC countries; role of Islamic Development Bank in the economic development of the OIC countries



Title / Presenting Sponsor	Market Value
Platinum	RM80,000
Gold	RM50,000
Silver	RM30,000
Bronze	RM10,000

Platinum Sponsor - RM80,000

Sponsorship benefits

Speaking & Hosting

- Speaking slot during lunch on Day 1 OR moderator of one main event (subject to availability)

Complimentary Seats in Conference

- 8 conference seats
- 8 dinner seats / 1 dinner table of 8 seats
- 1 VIP seat for dinner

Logo Presence & Branding

- Corporate logo on all banner and backdrops as Platinum Sponsor
- Logo and mention in programme book

Advertisement

- Two A4 size adverts in programme book

Booth for 3 Days Exhibition

- 2 booths space with standard size of 3m x 3m stand complete with chair and table at the exhibition venue

Gold Sponsor - RM50,000

Sponsorship benefits

Speaking & Hosting

- Speaking slot during lunch Day 2 OR moderator of one event (subject to availability)

Complimentary Seats in Conference

- 5 conference seats
- 5 dinner seats

Logo Presence & Branding

- Corporate logo on all banner and backdrops as Gold Sponsor
- Logo and mention in programme book

Advertisement

- 1 ½ A4 size advert in programme book

Booth for 3 Days Exhibition

- 1 booth space with standard size of 3m x 3m stand complete with chair and table at the exhibition venue

Silver Sponsor - RM30,000

Sponsorship benefits

Speaking & Hosting

- Speaking slot on lunch Day 3 OR moderator for one event (subject to availability)

Complimentary Seats in Conference

- 3 conference seats
- 3 dinner seats

Logo Presence & Branding

- Corporate logo on all banner and backdrops as Silver Sponsor
- Logo and mention in programme book

Advertisement

- 1 A4 size advert in programme book

Booth for 3 Days Exhibition

- 1 booth space with standard size of 3m x 3m stand complete with chair and table at the exhibition venue

Bronze Sponsor - RM10,000

Sponsorship benefits

Complimentary Seats in Conference

- 1 conference seat
- 1 dinner seat

Logo Presence & Branding

- Logo and mention in programme book

Advertisement

- ½ A4 size advert in programme book

Booth for 3 Days Exhibition

- 1 booth space with standard size of 3m x 3m stand complete with chair and table at the exhibition venue

SPONSORSHIP ACCEPTANCE FORM

Yes! I want to contribute to the 11th International Conference on Islamic Economics And Finance with a gift of:

- Platinum RM80,000
- Gold RM50,000
- Silver RM30,000
- Bronze RM10,000

FORM OF PAYMENT

- Cheque Enclosed – make payable to UIAM OPERATING ACCOUNT (14070000004716 – BANK MUAMALAT MALAYSIA BERHAD)
- Invoice me. Note: Sponsorship is not final until payment has been received by the Secretariat.

SPONSOR DETAILS

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Email:

Authorised Signature/ Date

PLEASE SEND THE COMPLETED FORM TO:

Secretariat of 11th ICIEF

Centre for Islamic Economics, Kulliyah of Economics and Management Sciences (KENMS)

International Islamic University Malaysia, P.O. Box 10, 50728 Kuala Lumpur, Malaysia.

Email : icief2016@gmail.com / cie@iiu.edu.my

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Attn : Mr. Khairul/Mr. Shakir

11th INTERNATIONAL CONFERENCE ON ISLAMIC ECONOMICS
AND FINANCE

www.iium.edu.my/cie/icief