



WMIT GROUP SDN BHD  
(Johor Bahru, Johor)



**18 - 20 AUGUST 2025**

Pinetree Marina Resort, Puteri Harbour, Iskandar Puteri, Johor, Malaysia



# INTERNATIONAL CONFERENCE ON REAL ESTATE URBANISATION (iCRESU2025)

## Harmonius Real Estate Evolution: Navigating Growth, Liveability, and Investment Viability

### ABOUT iCRESU2025

The International Conference on Real Estate Urbanisation, with the theme "Harmonius Real Estate Evolution: Navigating Growth, Liveability, and Investment Viability," aims to address the multifaceted challenges and opportunities arising from urbanisation in real estate context. The conference will focus on various sub-themes, including housing diversity, mixed-use development, urban asset and facilities management, real estate investment opportunities, gentrification, public-private partnerships, smart and inclusive design, community-centric spaces, technological integration, resilience and adaptability, real estate innovation, and cultural preservation. The objectives of the conference are to provide a platform for discussing innovative urban planning and design, promoting social equity in urban development, and exploring real estate investment opportunities in rapidly growing markets. This conference is relevant for real estate key players namely, urban planners, developers, investors, policymakers, and researchers interested in addressing the challenges and opportunities associated with urbanisation and real estate development.

### Theme

Harmonius Real Estate Evolution: Navigating Growth, Liveability, and Investment Viability

### Sub-Theme

- Housing Diversity
- Mixed-Use Development
- Urban Asset and Facilities Management
- Real Estate Investment Opportunities
- Gentrification
- Public-Private Partnerships
- Smart and Inclusive Design
- Community-Centric Spaces
- Technological Integration
- Resilience and Adaptability
- Real Estate Innovation
- Cultural Preservation

### CALL FOR PAPER

Authors are invited to submit ABSTRACT of the paper for oral and poster presentation. Submission of full paper is only necessary for those who wish to publish in related journals. Submission of abstract and full paper can be made via registration link at <http://submit.confbay.com/conf/icresu2024>. Acceptance of the abstract will be notified in two week after receiving the abstract.

For more details:



### PUBLICATION OPPORTUNITIES

Papers will be published in peer reviewed online proceeding (with e-ISBN). Selected papers ONLY will be recommended for publication (with publication fee) in the following journals:

- **Planning Malaysia Journal** – eISSN: 0128-0945
- **International Journal of Real Estate Studies (INTREST)** – eISSN:2231-7643
- **International Journal of Research and Innovation in Social Science (IJRISS)** - ISSN : 2454-6186
- **Journal of Built Environment, Engineering and Technology (JBETE)** – e-ISSN:0128-1003

### IMPORTANT DEADLINES

Papers will be published in peer reviewed online proceeding (with e-ISBN). Selected papers ONLY will be recommended for publication (with publication fee) in the following journals:

- Abstract Submission : 28 February 2025
- Notification of Acceptance : 30 March 2025
- Full Paper Submission : 30 April 2025
- Early Bird : 30 April 2025

### CONFERENCE FEES

The registration fees for oral and poster presenters will be as follows:

MODE/DATE	Virtual Mode	Mix Mode	
		Virtual	Physical
CATEGORY	18-20 August 2025	18 August 2025	19-20 August 2025
Local	RM400.00	RM700.00	
International	USD150.00	USD200.00	
Student	Local	RM300.00	RM500.00
	International	USD100.00	USD150.00

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