

<b>PROGRAM</b> <b>INTERNATIONAL MANAGEMENT AND ACCOUNTING CONFERENCE (IMAC9) 2018</b> <b>11-13 NOVEMBER 2018</b>
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<b>DAY 1 (11/11/18 - SUNDAY) – Palm Garden Hotel</b>		
<b>TIME</b>	<b>PROGRAM</b>	<b>DETAIL</b>
8.30 – 9.15 am	Registration	Putra (Foyer)
9.15 – 9.30 am	Arrival of VIPs	Putra 1&2
9.30 – 9.35 am	Singing of NEGARAKU	Putra 1&2
9.35 – 9.40 am	Doa recital by Dr. Khairul Azman	Putra 1&2
9.40 – 10.00 am	<b>WELCOMING &amp; OFFICIATING REMARK</b> Professor Dr. Norman Mohd Saleh <i>Dean of Faculty of Economics and Management, UKM</i>	Putra 1&2
10.00 – 10.20 am	<b>OFFICIATING OF IMAC9</b> Group Photograph of VIPs and all participants	Putra 1&2
10.20 – 10.45 am	Coffee and Networking Break	Putra 1&2 (Foyer)
10.45 am – 11.45 pm	<b>KEYNOTE SPEECH I</b> Professor Dr. Kim Hua Tan <i>Professor of Lean Operations and Supply Management, Nottingham Business School, United Kingdom</i>  <b>‘A Revolutionary Accelerated Innovation for SMEs based on Big Data’</b>	Putra 1&2
12.00 – 2.00 pm	Lunch and Zuhur Prayer	Palms Café Musolla
2.00 – 3.00 pm	<b>KEYNOTE SPEECH II</b> Professor Dr. Hirokazu Tajima <i>Professor of Marketing, Tokyo Keizai University, Japan</i>  <b>‘Big Data Meets Small Data : From a Marketing Perspective’</b>	Putra 1&2
3.15 – 5.15 pm	<b>PARALLEL SESSION I</b>	Putra 1&2 Putra 3 Putra 4
3.15 – 4.15 pm	Running Coffee	Putra 1&2 (Foyer)

<b>DAY 2 (12/11/18 - MONDAY) – Palm Garden Hotel</b>		
<b>TIME</b>	<b>PROGRAM</b>	<b>DETAIL</b>
8.30 – 10.00 am	<b>PARALLEL SESSION II</b>	Perdana B&C Putri 2 Putri 3
10.00 – 10.30 am	Coffee Break	Perdana B&C Putri 2 & 3 (Foyer)
10.30 am – 12.30 pm	<b>PARALLEL SESSION III</b>	Perdana B&C Putri 2 Putri 3

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12.30 – 2.15 pm	Lunch and Zuhur Prayer	Palms Café Musolla
2.15 – 3:15 pm	<b>PARALLEL SESSION IV</b>	Putri 2 Putri 3
3.30 – 5.00 pm	<b>FORUM: <i>Riding the Industry 4.0 Wave</i></b>  Moderator: Ms. Tengku Elida Bustaman <i>Former Journalist, Communication Practitioner</i>  Panelists: Professor Dr. Kim Hua Tan <i>Professor of Lean Operations and Supply Management, Nottingham Business School, United Kingdom</i>  Professor Dr. Hirokazu Tajima <i>Professor of Marketing, Tokyo Keizai University, Japan</i>  Professor Emeritus Dr. Barjoyai Bardai <i>Professor of Accounting and Islamic Finance, Universiti Tun Abdul Razak, Malaysia</i>	Perdana B&C
4.30 – 5.30 pm	Running Coffee	Perdana B&C
5.00 – 5.30 pm	Best Paper Award Presentation	Perdana B&C

**DAY 3 (13/11/18 - TUESDAY) – UKM-IIC 2018, Putrajaya Marriott Hotel (adjacent to Palm Garden Hotel)**

Free admission with event pass. Kindly proceed to register at online portal <http://www.ukm.my/ukmiic>. For most updated schedule of UKM-IIC 2018, kindly refer to: <http://www.ukm.my/ukmiic/tentative-programme/>.

TIME	PROGRAM: UKM-IIC	DETAIL
12.00 – 2.00 pm	Registration Welcoming Refreshment	Marriott Hotel
2.00 – 2.00 pm	Welcome Remarks by Prof. Dr. Hj. Mohd Ekhwan Hj. Toriman <i>Deputy Vice-Chancellor (Research &amp; Innovation Affairs), Universiti Kebangsaan Malaysia</i>	Marriott Hotel
2.15 – 3.00 pm	<b>KEYNOTE SPEECH I</b> Ke bawah Duli Yang Teramat Mulia (Her Royal Highness) Tengku Puan Pahang Tunku Hajah Azizah Aminah Maimunah Iskandariah Binti Almarhum Almutawakkil Alallah Sultan Iskandar Al-Haj	Marriott Hotel
3.45 – 3.45 pm	<b>KEYNOTE SPEECH II</b> Professor Dr. Peter Robinson <i>Professor of Computer Technology, University of Cambridge</i>	Marriott Hotel
3.45 – 4.30 pm	<b>FORUM: <i>Inclusivity and Sustainability in the Era of the Fourth Industrial Revolution</i></b> Moderator: Professor Dato' Dr. Rashila Ramli	Marriott Hotel

	<p><i>Principal Research Fellow, IKMAS, UKM</i></p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>i. Prof. Dato' Seri Dr. Mushrifah Idris <i>Professor of Environmental Science &amp; Natural Resources Studies, Faculty of Science &amp; Technology, UKM</i></li> <li>ii. YAM Tengku Zain Al-'Abidin ibni Tuanku Mukhriz <i>Royal Fellow at UKM</i></li> <li>iii. YB Senator Puan Bathmavathi Krishnan <i>Member of Parliament</i></li> <li>iv. Mr. Adrian Teh <i>PASKAL Film Director</i></li> </ul>	
4.45 – 6.00 pm	<p><b>INDUSTRY SHARING SESSION</b></p> <ul style="list-style-type: none"> <li>i. Ar. Dr. Mastor Surat <i>Senior Fellow, ATMA UKM</i></li> <li>ii. Dr. Nur Adlyka Ainul Annuar <i>Astrophysicist, Lecturer at Faculty of Science &amp; Technology, UKM</i></li> <li>iii. Mr. Joe Najib <i>Head of Integration of SearchGURU</i></li> <li>iv. Dr. Nur Atika Md. Ashar <i>Forensic Odontologist, Lecturer at Faculty of Dentistry, UKM</i></li> <li>v. Dr. Mazalan Kamis <i>Chief Executive Officer of Institute Darul Ridzuan</i></li> <li>vi. Mr. Keoh Chee Ang <i>PASKAL Film Producer</i></li> </ul>	Marriott Hotel
6.00 – 8.00 pm	Cocktail Reception	Marriott Hotel
8.00 – 8.15 pm	<p><b>UKM-IIC OPENING CEREMONY</b></p> <p>Singing of Negaraku Doa recital</p>	Marriott Hotel
8.15 – 8.25 pm	<p><b>WELCOMING REMARK</b></p> <p>YBhg. Prof. Tan Sri Dato' Seri Dr. Noor Azlan Bin Ghazali <i>Vice Chancellor, UKM</i></p>	Marriott Hotel
8.25 – 9.00 pm	<p><b>OPENING REMARK &amp; KEYNOTE SPEECH</b></p> <p>YAB Dato' Seri Dr Wan Azizah Wan Ismail <i>Deputy Prime Minister of Malaysia</i></p>	Marriott Hotel
9.00 – 9.30 pm	<p><b>MULTIMEDIA PRESENTATION</b></p> <p>Presentation of Souvenir and Group Photograph</p>	Marriott Hotel
9.30 pm	<p><b>END OF PROGRAM</b></p> <p>Supper</p>	Marriott Hotel