

26th MALAYSIAN FINANCE ASSOCIATION INTERNATIONAL CONFERENCE (MFAIC 2024)

&

1st INTERNATIONAL CONFERENCE OF GLOBAL BUSINESS AND DIGITAL ECONOMY (ICGLOBDE 2024)

**FACULTY OF ECONOMICS AND MANAGEMENT, UNIVERSITI KEBANGSAAN MALAYSIA
11th & 12th SEPTEMBER 2024 | BANGI RESORT HOTEL, BANGI, SELANGOR, MALAYSIA**

1st Day of Conference: 11th September 2024 (Wednesday)

08.00 am – 09.30 am

Registration

Venue: Foyer Melur Room (Level 3)

09.30 am – 10.30 am

KEYNOTE ADDRESS

Research on ESG Finance and Business Transformation

Speaker:

Prof. Chen Yenn-Ru

President of Asian Finance Association /

Associate Dean for International Affairs

College of Commerce

National Chengchi University, Taiwan

Moderator:

Dr. Wong Wai Yan

Universiti Kebangsaan Malaysia

Venue: Melur Room (Level 3)

10.30 am – 11.00 am

Morning Break

Venue: Foyer Melur Room (Level 3)

11.00 am – 12.00 pm

SHARING SESSION ON JOURNAL PUBLICATION

Unlocking the Secret of Publishing: Insights from Experienced Academicians

Panellists:

Prof. Chen Yenn-Ru

National Chengchi University, Taiwan

Prof. Dato' Dr. Norman Mohd Saleh

Universiti Kebangsaan Malaysia, Malaysia

Prof. Dr. Hooy Chee Wooi

Universiti Sains Malaysia, Malaysia

Moderator:

Assoc. Prof. Dr. Mohd Hasimi Yaacob

Universiti Kebangsaan Malaysia, Malaysia

Venue: Melur Room (Level 3)

12.00 pm – 02.00 pm

Lunch

Venue: Funtasia Café (Level 1)

02.00 pm – 04.00 pm

PARALLEL SESSION 1 (A, B, C & D) / PHD COLLOQUIUM

Venue:

Dahlia Room II, III & IV (Level 2)

Mawar Room I & II (Level 1)

04.00 pm – 04.15 pm

Tea Break

Venue: Foyer Melur Room (Level 3)

04.15 pm – 06.00 pm

PARALLEL SESSION 2 (A, B, C & D)

Venue:

Dahlia Room II, III & IV (Level 2)

Mawar Room I & II (Level 1)

05.30 pm – 06.30 pm

26TH MALAYSIAN FINANCE ASSOCIATION (MFA) ANNUAL GENERAL MEETING (AGM) 2024

Venue: Dahlia Room IV (Level 2)

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2nd Day of Conference: 12th September 2024 (Thursday)

08.30 am – 09.30 am	Registration Venue: Foyer Melur Room (Level 3)
09.30 am – 10.45 am	OPENING CEREMONY WELCOMING SPEECH Prof. Dr. Aisyah Abdul Rahman Deputy Dean of Research and Innovation, Faculty of Economics and Management, Universiti Kebangsaan Malaysia OFFICIATING CEREMONY Prof. Dr. Abdul Halim Abdul Gafor Deputy Vice-Chancellor, Academic and International Affairs of Universiti Kebangsaan Malaysia BOOK LAUNCHING <i>e-Dompot: Penggunaan dan Perkembangan</i> MOA EXCHANGE CEREMONY Memorandum of Agreement (MoA) between Universiti Kebangsaan Malaysia (UKM) & Malaysian Finance Association (MFA) Venue: Melur Room (Level 3) Photography Session
10.45 am – 11.00 am	Morning break Venue: Foyer Melur Room (Level 3)
11.00 am – 12.00 pm	PRACTITIONER PERSPECTIVES SESSION Financial Inclusion and Digital Transformation Dato' Dr. Mohd Gazali Abas Adjunct Professor of Faculty of Economics and Management, Universiti Kebangsaan Malaysia Emerging Trends in AI Implementations and the Way Forward Mr. Azhar Kassim Mustapha CEO of Nervesis Malaysia Venue: Melur Room (Level 3)
12.00 pm – 02.00 pm	Lunch Venue: Funtasia Café (Level 1)
02.00 pm – 04.30 pm	PARALLEL SESSION 3 (A, B, C, D & E) Venue: Dahlia Room II, III & IV (Level 2) Mawar Room I & II (Level 1)
4.30 pm – 4.45 pm	Tea Break Venue: Foyer Melur Room (Level 3)
04.45 pm – 05.30 pm	CLOSING CEREMONY Closing Remarks of MFAIC & ICGLOBDE Dr. Mohd Fahmi Ghazali Chairman of 26 th MFAIC & 1 st ICGlobDE Special Address by the Malaysian Finance Association (MFA) Prof. Dr. Hooy Chee Wooi President of MFA Venue: Melur Room (Level 3) ANNOUNCEMENT OF BEST PAPER AWARDS & AWARD CEREMONY Venue: Melur Room (Level 3) Announcement of 27th MFAIC 2025 & Address by Next Host Venue: Melur Room (Level 3)
05.30 pm	Conference Ends