KEYNOTE ADDRESS



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22 & 23 AUGUST 2017

AT

UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

(FACULTY OF LEADERSHIP AND MANAGEMENT)

ORGANIZED BY:
INTERNATIONAL ASSOCIATION OF SOCIAL ENTERPRISE ECONOMICS (IASEE)

ACCOUNTING RESEARCH INSTITUTE (ARI)
UNIVERSITI SAINS ISLAM MALAYSIA (USIM)
INSTITUT WASATIYYAH MALAYSIA (IWM)
THE REGISTRY OF SOCIETIES MALAYSIA (ROS)

AND

MAJLIS AGAMA ISLAM SELANGOR (MAIS)

IMPORTANT DATES

Abstract submission deadline	15th August 2017
Registration and Payment deadline	18th August 2017
Extended Abstract/Full paper submission deadline	6th Sept 2017

** Notification of acceptance or rejection for the submitted paper will be notified to you within 10 working days of submission date.

REGISTRATION AND ONLINE SUBMISSION

Authors are requested to register and submit their abstract/ extended abstract/full papers (word only) through email at IISEC.IASEE@gmail.com

OR

Can be done electronically through the online submission system. Link: https://submit.confbay.com/conf/iisec2017

Local & International students may also consider to submit abstract only (for student - please submit through email at IISEC.IASEE@gmail.com

All of submitted IISEC 2017 extended abstract/full papers will be peer reviewed

Visit our website for further information: http://ari.uitm.edu.my/main/index.php/iisec2017

REGISTRATION FEES

*Local & International Presenter/Participant	350 MYR	100 USD
**Local & International Student	150 MYR	50 USD
Booth rental	250 MYR	

- *Fee inclusive of IASEE membership, conference kit, food & beverages
- **Fee inclusive of conference kit, food & beverages
- All travelling and accommodation expenses will be borne by participants.
- Participants are expected to arrange their own accommodation.

PAYMENT METHOD

Payable to:

International Association of Social Enterprise Economics

Account Number: 12030003468718

(Bank Muamalat Malaysia Berhad) Swift Code: BMMBMYKL



IASEE'S BACKGROUND

International Association of Social Enterprise Economics (IASEE) is a society that is registered under the Societies Act 1966 Section 7 of the PPM-008-10-08122015 numbers in December 2015 that brought together academics, professionals, individuals and institutions that are interested in the development and promotion of business and economics for the benefit and welfare of the community

IASEE'S OBJECTIVES

To develop and promote social economics sector as the dominant economic system. Other than that, the objective of the establishment of IASEE is to encourage scientific research on issues involving social economy.

CONFERENCE THEME

"Wasatiyyah Approach:

Empowering Socio Economic Sector Through Smart Partnership"

CONFERENCE OBJECTIVE

- To encourage the participation of academicians in the project with the community, especially in social economics
- To emphasize the approach of Wasatiyyah in social-economic areas
- To provide a platform for researchers, professionals, individuals and institutions to discuss and set the direction of the social economic sector in the country
- To get more industrial networks and high-impact journals for academics
- The objectives above support the national aspirations in the context of (i) MYRA, (ii) National Blue Ocean Strategy (NBOS), and (II) Social Economic Plans

TOPIC AREAS

Topics of interest for submission include, but are not limited to:

- Social Entrepreneurship
- Social Business
- Social Innovation
- Sustainability, governance and responsiveness of social entrepreneurship and social enterprises
- Zakat
- Waqf