THE 3RD INTERNATIONAL CONFERENCE ON MODERN LANGUAGES AND APPLIED LINGUISTICS (ICMAL 2024)

and

THE 5TH LANGUAGE INNOVATION, INVENTION AND DESIGN EXPOSITION (LIID 2024)

Theme :

Language, Communication and Technology: Crossing Borders, Connecting Minds

A must-attend event for scholars, professionals, and graduate students within the spheres of languages, linguistics, and language education across the public and private sectors.

**WITH 200 DELEGATES
3 SPEAKERS
& 10 EXHIBITORS**

Abstract Submission & Presentation in ENGLISH or BAHASA MELAYU or BAHASA INDONESIA

6 - 7 June 2024

FRASER PLACE PUTERI HARBOUR, JOHOR, MALAYSIA

https://www 🔍 **https://icmalxliid.com/2024**

ICMAL 2024 & LIID 2024 Secretariat :
No. 93C, Jalan Diplomatik
Presint 15, 62050 Putrajaya,
MALAYSIA

+60 3-8890 3062 (Office)
+60 19-901 3923   (Anas)
+60 13-600 3522 (Arif)
+60 19-348 1577   (Hazani)
+60 17-732 1669   (Zes)

Email : secretariat.icmal.liid@gmail.com

Organiser :

Universiti Teknologi MARA, Shah Alam
(APB-UiTM)

Co-Organiser :

WMIT GROUP SDN BHD
(Co. Reg. 1136118-A)

ABOUT ICMAL 2024 & LIID 2024

The 3rd International Conference on Modern Languages and Applied Linguistics (ICMAL 2024) and **the 5th Language Invention, Innovation, and Design Exposition (LIID 2024)** are a collaborative nexus, providing a platform for the convergence of academics, researchers, and educators. The event aims at fostering scholarly exchange, encouraging innovative thinking, and showcasing the transformative endeavours of language practitioners, educational professionals, teachers, and aspiring scholars. This **2-in-1 event** is designed to **amplify** the discourse surrounding **linguistic innovations, professional and intercultural communication, inventive educational strategies, pedagogical advancements**, with the collective goal of enhancing the **quality and efficacy of language education practices**. ICMAL 2024 & LIID 2024 look forward to the active participation and engagement of professionals, educators, and graduate students

OBJECTIVES

- to facilitate the exchange of knowledge, experience, and advancements in the fields of modern languages and linguistics among language practitioners, educational professionals, teachers, and postgraduate students.
- to showcase cutting-edge research, inventions, and innovations to develop and implement novel approaches in related fields.
- to encourage interdisciplinary collaborations among professionals and postgraduate students by integrating diverse perspectives, issues, and strategies to encourage research partnerships.
- to recognise the roles of modern languages and linguistics in professional and intercultural communication to promote global understanding.
- to provide a platform for education-related institutions to exhibit their products, innovations, and services.

WHO SHOULD ATTEND

- Academics
- Researchers
- Graduate Students
- Public Servants
- NGOs
- GLCs
- Industry Experts

REGISTRATION FEES

Category	ICMAL 2024		LIID 2024	
	Physical	**Virtual**	**Physical**	**Virtual**
Early Birds	RM700.00	RM600.00	RM600.00	RM500.00
Academicians / Researchers	RM800.00	RM700.00	RM700.00	RM600.00
International	USD250.00	USD250.00	USD200.00	USD200.00
Attendees	RM600.00			
Staff / Student UiTM			RM600.00	RM550.00
School			RM500.00	RM500.00
Combo	RM1,200.00			

ACADEMIA SESSION

Theme : Language, Communication and Technology : Crossing Borders, Connecting Minds

SUB-THEME / CALL FOR PAPER
The organising committee invites language practitioners, educational professionals, teachers, and postgraduate students worldwide to submit research papers and innovations to ICMAL 2024 and LIID 2024. The Organising Committee invites the submission of abstracts for:

- **Oral Presentations or Poster Presentations - ICMAL 2024**
- **Innovation, Invention and Product Pitching - LIID 2024**

Areas of interest for submission include, but are not limited to:

Applied Language Studies
- Language for Professional Communication
- Language for Intercultural Communication
- Language for Professional Practices
- Applied Linguistics
- Language Teaching and Learning
- Language Assessment

Innovation and Technology in Language Learning
- Virtual Reality (VR) and Augmented Reality (AR) in Language Learning
- Mobile Apps for Language Learning
- Gamification and Language Educational Tools
- Artificial Intelligence (AI) in Language Education

IMPORTANT DEADLINES
Abstract Deadline   : **31 March 2024**
Acceptance Notification : **9 April 2024**
Full Paper Deadline   : **30 April 2024**
Early Bird Deadline   : **22 March 2024**

PUBLICATION OPPORTUNITIES
- For LIID 2024, all extended abstracts submitted will be published in the Akademi Pengajian Bahasa (APB)'s home grown journal, International Journal of Modern Languages and Applied Linguistics (IJMAL), subject to correction based on comments from reviewers and the editorial board prior to publication.
- For ICMAL 2024, selected papers are slated for publication. The Organising Committee is finalising the specifics of the publication and will keep participants informed of updates.

SPONSORSHIP & EXHIBITION PROSPECTUS

Sponsorship :

Sponsors will benefit from ICMAL 2024 & LIID 2024 sponsorship packages that aim to optimise the value for every sponsorship ringgit you spend and provide maximum exposure for your organisation. The following sponsorship opportunities are available:

Category	Packages
Platinum (**RM15,000.00**)	• Free Physical Bare Space Special Booth (18 sq. meter) • Five (5) complementary Physical participants • Five (5) complementary virtual participants • Company logo and name on ICMAL 2024 & LIID 2024 website • Short advertisement slot during Inter-session break • Company logo projected in between oral session, coffee and lunch breaks • Acknowledgement in e-program book • Certificate of Appreciation
Silver (**RM5,000.00**)	• Three (3) complementary Physical participants • Three (3) complementary virtual participants • Company logo and name on ICMAL 2024 & LIID 2024 website • Company logo projected in between oral session, coffee, and lunch breaks • Acknowledgement in e-program book • Certificate of Appreciation

Exhibition :

It will be a unique opportunity for service providers, manufacturers, and suppliers to showcase their products and services for this vital industry and market. The ICMAL 2024 & LIID 2024 Organising Committee reserves the right to screen products and services for appropriateness.

Type	Unit Cost (RM)
Standard Shell Scheme Physical Booth (3000mm X 3000mm X 2400mm)	5,000.00 / booth
Bare Space Special Booth (Minimum size: 18 sq. meter)	500.00 / sq. meter

Contact Details
Person in-charge :   **Arif Hanafi**
                                Secretariat, ICMAL 2024 & LIID 2024
Contact no :   +60 13-600 3522 / +60 3-8890 3062
Email :   secretariat.icmal.liid@gmail.com

ICMAL 2024 & LIID 2024
POST CONFERENCE TOUR
DAY TRIP TO SINGAPORE

Date : **8 June 2024 (Saturday)**
Time : **8:00am - 6:00pm**
Fee : **RM120.00/Pax**

Sentosa Island / Resorts World

Bugis Street

Arab Street

Merlion Park

Jewel Changi

River Cruise

###LIMITED SEATS###
FIRST COME FIRST SERVE