



**IPC 2023**  
INTERNATIONAL PLANTATION CONFERENCE

# The 3rd International Plantation Conference (IPC2023)

**21 - 22 December 2023**  
**Grand Swiss-Belhotel, Melaka**

*theme :*

**High Performance of  
Plantation and  
Commodity Industry:  
Forging Ahead**



**A must-attend forum for Government  
and Private Sector players involved in  
upstream and downstream plantation  
and agriculture industry.**

**WITH 300 DELEGATES,  
8 SPEAKERS,  
& 10 EXHIBITORS**

#### **IPC2023 Secretariat :**

93C, Jalan Diplomatik  
Presint 15, 62050 PUTRAJAYA  
MALAYSIA

Contacts :

+60 3-8890 3062 (Office)  
+60 19-901 3923 (Anas)  
+60 17-732 1669 (Zes)

Email :

secretariat.ipc.uitm@gmail.com

**Organiser :**



UNIVERSITI  
TEKNOLOGI  
MARA

**Co-Organiser :**



WMIT GROUP SDN BHD  
(Co. Reg. 1136118-A)

**Collaborator :**



Ministry of Plantation Industries and  
Commodities, Malaysia

**Register Now : <http://submit.confby.com/conf/ipc2023>**

## ABOUT IPC2023

IPC2023 (The 3rd International Plantation Conference) is a conference on Plantation, Commodities, and Agricultural Management which is co-organised by the Faculty of Plantation and Agrotechnology, Universiti Teknologi MARA (FPA-UiTM) and WMIT Group Sdn Bhd (WMIT). With the theme "High Performance of Plantation and Commodity Industry: Forging Ahead", IPC2023 will gather Plantation and Agricultural Management experts from Malaysia and around the world as a platform for exchange of ideas, networking and engaging in lively discussions on emerging topics of interest in the areas of Plantation and Agricultural Management. Since the Covid-19 pandemic is far from over, the IPC2023 will be in hybrid mode so that participants can choose to attend the conference in person or virtually.

## OBJECTIVES

- To establish an experience and knowledge-sharing platform to drive the plantation management growth for the nation and global
- To establish the 'new normal' for the plantation and agricultural Industry considering the COVID-19 pandemic
- To explore plantation and agricultural innovative technology and business sophistication in the area of Digitalisation and Industrial Revolution 4.0
- To incorporate sustainability in plantation management
- To explore new opportunities in the plantation and agricultural industry globally
- To provide platform for the plantation and agricultural related organisations to exhibit their products, innovations, and services

## WHO SHOULD ATTEND?

- Plantation Practitioners
- Agriculturists
- Biotechnologists
- Economists
- Researchers
- Enthusiasts
- Academicians
- Graduate Students
- Policy Makers
- Government Agencies
- Industries
- Companies
- General Public

## REGISTRATION FEES

The event's registration fees will be as follows:

Category		IPC2023 21 - 22 December 2023	
		Physical	Virtual
Local		RM800.00	RM600.00
International		USD250.00	USD200.00
Student	Local	RM500.00	RM300.00
	International	USD150.00	USD100.00

# Group Registration (5 or more) - 10% discount

## PREMIER KEYNOTE

High Performance of Plantation and Commodity Industry: Forging Ahead



**YBHG. DATO' HAJI MAD ZAIDI BIN MOHD KARLI**  
Secretary General  
Ministry of Plantation and Commodities, Malaysia (KPK)

## KEYNOTE SPEAKERS

Market Potential and Strategies for the Malaysian Rubber Industry



**YH DATO' DR. ZAIROSSANI MOHD NOR**  
Director General  
Malaysia Rubber Board (LGM)

MSP0: Challenges & Achievements



**YBHG. DATUK DR. AHMAD PARVEEZ HJ GHULAM KADIR**  
Director General  
Malaysia Palm Oil Board (MPOB)

Efficient Use of Nutrient for the Future



**MR. KENNETH LIM**  
Sales & Marketing Manager (Additives & Specialties)  
Behn Meyer AgriCare (M) Sdn Bhd

## PROGRAM SCHEDULE IPC2023 (TENTATIVE)

DAY 1 - 21 DECEMBER 2023 (THURSDAY)	
TIME	PROGRAM
8:00am	Registration Light Refreshments
9:00am	<b>Opening Ceremony :</b> <ul style="list-style-type: none"> <li>• Welcoming speech by Chairman, The 3rd International Plantation Conference (IPC2023)</li> <li>• Premier Keynote and Launching of IPC2023, by <b>YBhg. Dato' Haji Mad Zaidi Bin Mohd Karli</b> Secretary General, Ministry of Plantation and Commodities, Malaysia (KPK) Title : <b>High Performance of Plantation and Commodity Industry: Forging Ahead</b></li> <li>• Exhibition Visit</li> </ul>
10:00am	Morning Break
10:30am	Keynote 1 : <b>Market Potential and Strategies for the Malaysian Rubber Industry</b> by <b>Dato' Dr. Zairossani Mohd Nor</b> Director General Malaysia Rubber Board (LGM)
11:15am	Keynote 2 : <b>Efficient Use of Nutrient for the Future</b> by <b>Mr. Kenneth Lim</b> Sales & Marketing Manager (Additives & Specialties) Behn Meyer AgriCare (M) Sdn Bhd
11:45am	Keynote 3 ( <i>to be confirmed</i> ) : <b>Indonesian Domestic Market Obligation (DMO) Scheme: Implication to the Global Oil Palm Industry</b> by <b>Ir. Frida Adiati, Msc.</b> Inspector General The Ministry of Trade of the Republic of Indonesia

## PROGRAM SCHEDULE IPC2023 (TENTATIVE)

### DAY 1 - 21 DECEMBER 2023 (THURSDAY)

TIME	PROGRAM
12:15pm	Lunch Break
2:15pm	Keynote 4 : <b>MSPO: Challenges &amp; Achievements</b> by <b>Datuk Dr. Ahmad Parveez Hj Ghulam Kadir</b> Director General Malaysia Palm Oil Board (MPOB)
3:00pm	<b>IPC FORUM : Labor Shortage in Plantation Industry: What to do?</b>
	Panelist 1 : <b>Dato' Haji Amran bin Haji Ahmad</b> ( <i>to be confirmed</i> ) Deputy Secretary General (Policy and International) Ministry of Human Resources Malaysia (MOHR)
	Panelist 2 : <b>Mr. Joseph Tek Choon Yee</b> ( <i>to be confirmed</i> ) Chief Executive Officer Malaysian Palm Oil Association (MPOA)
	Panelist 3 : <i>To be confirmed</i>
	Moderator : <i>To be confirmed</i>
4:30 pm	Evening Break & Adjourn

## PROGRAM SCHEDULE IPC2023 (TENTATIVE)

DAY 2 - 22 DECEMBER 2023 (FRIDAY)

TIME	PROGRAM		
8:00am	Registration Light Refreshments		
<b>ACADEMIA SESSION</b>			
8:30am	<b>Symposium I</b>	<b>Symposium II</b>	<b>Symposium III</b>
	<i>Invited Lead Speaker I</i>	<i>Invited Lead Speaker II</i>	<i>Invited Lead Speaker III</i>
	Oral Presentation	Oral Presentation	Oral Presentation
10:00am	Morning Break		
10:30am	<b>Symposium IV</b>	<b>Symposium V</b>	<b>Symposium VI</b>
	<i>Invited Lead Speaker IV</i>	<i>Invited Lead Speaker V</i>	<i>Invited Lead Speaker VI</i>
	Oral Presentation	Oral Presentation	Oral Presentation
12:00pm	<ul style="list-style-type: none"> <li>• Closing Remarks by Chairman, The 3rd International Plantation Conference (IPC2023)</li> <li>• Lunch Break &amp; End of IPC2023</li> </ul>		
2:30pm	Post-Conference Tour to Historical Spot around Malacca Town		

## ACADEMIA SESSION

Theme: High Performance of Plantation and Commodity Industry: Forging Ahead

Sub-Themes:

- Plantation Management
- Agribusiness
- Crop Sciences
- Soil Sciences
- Crop Protection
- Agricultural and Biological Engineering Technology
- Agricultural Biotechnology

## CALL FOR PAPER

Authors are invited to submit abstracts / papers for oral and poster presentation. Authors are required to submit an abstract of the paper online at <http://submit.confbay.com/conf/ipc2023>. Acceptance of the paper will be notified in two weeks after receiving the abstract.

## PUBLICATION OPPORTUNITIES

All accepted papers will be published in the online Conference Proceeding (with eISSN) and selected papers (*with Publication Fee*) will be offered to be published in the following journal publications:

### **Malaysian Journal of Soil Science (ISSN: 1394-7990)**

WOS Indexed Journal (Impact Factor: 0.3) / Scopus Indexed Journal

Journal Website: <https://www.msss.com.my/mjss/>

or

### **AGRARIS (ISSN: 2407-814X(P), 2527-9238 (e))**

Scopus Indexed Journal

Journal Website: <https://agraris.umy.ac.id/index.php/agraris/index>

or

### **Food Research (E-ISSN 2550-2166)**

Scopus Indexed Journal

Journal Website: <https://www.myfoodresearch.com>

or

### **Agro Tech Food Science, Technology and Environment**

(ISSN 2773-4870 / eISSN 2821-3106)

Journal Website: <https://journalarsvot.com/index.php/agrotech/index>

or

### **International Journal of Agriculture, Forestry and Plantation (E-ISSN 2462-1757)**

Journal Website: <https://ijafp.com>

## IMPORTANT DEADLINES

Abstract Submission - 15 November 2023

Full Paper Submission - 30 November 2023

## SPONSORSHIP & EXHIBITION PROSPECTUS

### Sponsorship :

Sponsors will benefit from IPC2023 sponsorship packages that aim to optimise the value for every sponsorship ringgit you spend and provide maximum exposure for your organisation. The following sponsorship opportunities are available:

Category	Packages
<b>Platinum</b> <i>(RM15,000.00)</i>	<ul style="list-style-type: none"> <li>• Free Bare Space Special Booth (18 sq. meter)</li> <li>• Five (5) complementary Physical participants</li> <li>• Five (5) complementary Virtual participants</li> <li>• Company logo and name on IPC2023 promotion mediums</li> <li>• Short advertisement slot during Inter-session breaks</li> <li>• Company logo projected in between oral session, coffee and lunch breaks</li> <li>• Acknowledgement in e-program book</li> <li>• Certificate of Appreciation</li> </ul>
<b>Silver</b> <i>(RM5,000.00)</i>	<ul style="list-style-type: none"> <li>• Three (3) complementary Physical participants</li> <li>• Three (3) complementary Virtual participants</li> <li>• Company logo and name on IPC2023 promotional mediums</li> <li>• Company logo projected in between oral session, coffee and lunch breaks</li> <li>• Acknowledgement in e-program book</li> <li>• Certificate of Appreciation</li> </ul>

### Exhibition :

It will be a unique opportunity for service providers, manufacturers and suppliers to showcase their products and services for this vital industry and market. The IPC2023 Organising Committee reserves the right to screen products and services for appropriateness.

Category	Items	Description
<b>Standard Shell Scheme Booth</b>	Fee	RM5,000.00
	Duration	21 – 22 December 2023
	Size	3,000 mm x 3,000 mm x 2,400 mm
<b>Bare Space Special Booth</b>	Fee	RM500.00 / Sq. Meter
	Duration	21 – 22 December 2023
	Size (Minimum)	18 Sq. Meter

### Contact Details :

Person In-Charge : **Haji Nor Hazani bin Mat Daud**  
 Chief Secretariat, IPC2023  
 Contact No : +6019 348 1577  
 Email : norhazani.wmit@yahoo.com  
 / secretariat.ipc.uitm@gmail.com