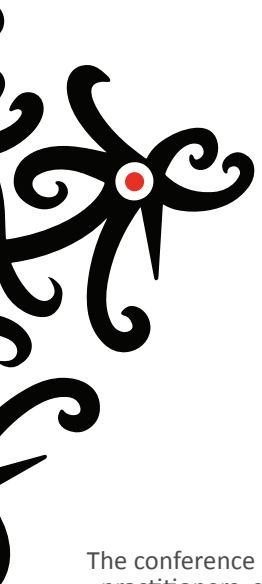




Creative Art Social Sciences International Conference

**15-17
April 2025**

*The Waterfront Hotel,
Kuching, Sarawak,
Malaysia*



Theme:

**Empowering
sustainability
through
creative,
innovative &
digitalization
for societal
well-being and
economic
growth**

CALL FOR PAPER

The conference cordially invites academics, practitioners, scholars, researchers, policy makers, government agencies or any relevant parties to participate to present their oral or poster papers in CASSIC 2025.

Submit your abstract via online at <http://submit.confbay.com/conf/cassic2025>.

All submitted abstract/papers will be reviewed by our scientific reviewers.

Authors of accepted abstracts are required to submit a full paper consisting of a paper title, author(s) list, address and e-mail, abstract, introduction, methodology, results and discussion, conclusion, acknowledgement and references.

The manuscript should be prepared using Times New Roman with font size 12. The manuscript should be written in not more than 15 pages, single-spaced (maybe word count is better) including tables and figures.

LIST OF JOURNAL PUBLICATION

1. ERA: Information Management & Business Review (IMBR) / -MYR400, (ISSN 2220-3796),
<https://ojs.amhintemational.com/index.php/imbr/index>

2. ERA: Online Journal of Art & Design (OJAD) / USD100, (ISSN: 2301 -2501),
<http://www.adjournal.net/>

3. MYCITE: International Journal of Art & Design (IJAD) / MYR200, (e-ISSN: 2710-5776),
<https://journal.uitm.edu.my/ojs/index.php/IJAD>,
<https://myjurnal.mohe.gov.my/public/browse-journal-view.php?id=872>

4. MYCITE: Gading Journal for Social Sciences/ RM95, (e-ISSN 2600-7568),
<https://rnyjurnal.mohe.gov.my/public/browsejournal-view.php?id=341> ,
<https://gadingssuitm.com/index.php/gadingss>

IMPORTANT DEADLINE

OBJECTIVE

- i. Provide a platform for exchange of ideas and information among researchers, academicians, and practitioners.
- ii. Presentation of findings and issues on matters related to creative practices, management, sustainability of art and design via digitalization.

SUB-THEMES/TOPICS

Papers may address, but not restricted to, the main theme from any of the following sub-themes. Unlisted but related sub-topics are also acceptable.

- i. Creative Art & Design**
- ii. Business & Management**
- iii. Communication & Media Studies**
- iv. Tourism**
- v. Law & Consumer Rights**

Abstract Deadline:
30/1/2025

Notification:
5/2/2025

Full Paper Deadline:
15/2/2025

**Camera-ready
Paper Deadline:**
28/2/2025

LANGUAGE

Malaysian author :
English or Bahasa Malaysia

Non Malaysian author:
English only

INVITED SPEAKER



**PROF. DR.
MD NASIR IBRAHIM**
CEO, *Islah Vision Sdn Bhd*



**DR.
ADAM WAHIDA S.PD., M.SN.**
*Universitas Sebelas Maret,
Indonesia*



**ASSOC. PROF. TS. DR.
SHAMZANI AFFENDY MOHD. DIN**
*Kulliyah of Architecture &
Environmental Design, International
Islamic University Malaysia*

PUBLICATION OPPORTUNITY

All registered and accepted submissions have the following publication opportunities:

i. Conference Proceedings
All accepted and registered abstracts will be published in the Conference Proceedings. The Conference Proceedings will be published with an eISBN Number.

ii. Indexed Journal Publications
All accepted papers will be considered to be published in Indexed Journals. Publication is also subject to satisfactory revision of papers as shall be required by the journal editors. Additional fee for publication will be required upon acceptance of paper.

FOR DETAILS & REGISTRATION

<http://submit.confbay.com/conf/cassic2025>

Organiser:



Cawangan Melaka

Co-Organiser:



Supported By:



Collaborator:





CONFERENCE REGISTRATION FEE:

CATEGORY	PRESENTER	PARTICIPANT
College of Creative Arts, UiTM Cawangan Melaka & Associates	MYR 800.00	MYR 640.00
Government	MYR 1,000.00	MYR 800.00
Private/Non-Government	MYR 1,200.00	MYR 960.00
Student (Local)	MYR 600.00	MYR 480.00
Student (International)	USD 300.00	USD 240.00
International	USD 400.00	USD 320.00

Note: Early Bird (30 December 2024) 10% Discount

Payment Information:

Account Details

Bank Name : RHB Bank Berhad
 Bank Address : RHB Islamic Banking,
 Bandar Baru Bangi,
 Selangor, Malaysia
 Account Name : WMIT Group Sdn Bhd
 Account Number : 21245760012160
 Swift Code : RHBAMYKL

Substitution of Participants:

A participant(s) can be substituted with another participant if the Conference was notified (in writing) with the replacement details within 14 days prior to the commencement of the event.

Transfer of registration to other programmes is not allowed.

Cancellation or Postponements of Event

The Conference Secretariat reserves the right to cancel and/ or postpone CASSIC2025 should there be any unforeseen circumstances.

Payment Term:

Full payment shall be made to the Conference upon the receipt of invoice via email or online. We advise the participants to register earlier and enjoy discounted early bird rates for this event.

Your registration will not be confirmed until full payment(s) is made via online payment, company cheque, bank draft or cash.

Admission to the Conference will be restricted be if the payment has not been made by the registered participant on or before the commencement of CASSIC2025.

Refund of Fees:

Cancellation of registration must be done in writing. If the Conference received cancellation notification from participant(s):

- *more than 30 days before the event, a full amount of the less 25% administrative charges will be refundable*
- *any cancellation less than 30 days before the event, a 50% refund of the fee will be given.;*
- *no refund will be given if cancellation was made less than 14 days before the event,. However, a substitute delegate is welcomed as replacement with prior notice given as mentioned above.*

SECRETARIAT

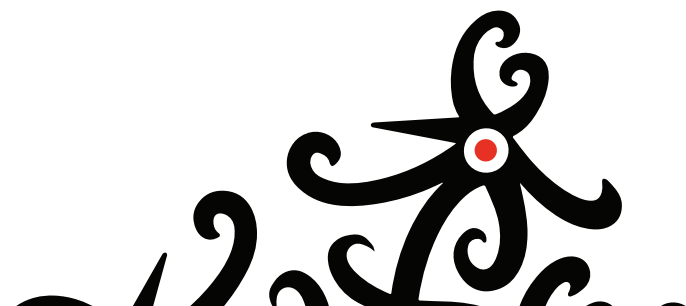
CASSIC 2025 Secretariat:

✉ Email : secretariat.cassic@gmail.com

☎ Phone : +603-8890 3062 (Office)
 : +6017-7321669 (Whatsapp)



Address : 93C, Jalan Diplomatik, Presint 15,
 62050 PUTRAJAYA, MALAYSIA





Creative Art
Social Sciences
International
Conference

CASSIC2025 SPONSORSHIP PROSPECTUS

Sponsorship Packages:

CATEGORY	PACKAGES	PRICE
GOLD	<ol style="list-style-type: none"> 1. Six (6) complimentary local delegates registration 2. Full page advertisement and acknowledgement in conference programme book 3. Display of company/organisation logo in the backdrop/ banner/ bunting / flyers/ covers 4. Website: logo and name in official website 5. Inclusion of company/organisation brochures in conference kits 6. Certificate of appreciation 7. Company corporate video during breaks/lunch (7 minutes max) 8. One (1) exhibition booth (4m x 2m) 	RM12,000.00
SILVER	<ol style="list-style-type: none"> 1. Four (4) complimentary local delegates registration RM8,000.00 2. Acknowledgement in conference programme book 3. Display of company/organisation logo in the backdrop/ banner/ bunting/ flyers/ covers 4. Website: logo and name in official website 5. Certificate of appreciation 6. Company corporate video during breaks/lunch (5 minutes max) 7. One (1) exhibition booth (2m x 2m) 	RM8,000.00
BRONZE	<ol style="list-style-type: none"> 1. Two (2) complimentary local delegate registration RM5,000.00 2. Acknowledgement in conference programme book 3. Certificate of appreciation 4. One (1) exhibition booth (2m x 2m) 	RM5,000.00

Other Packages:

One (1) exhibition booth (2m x 2m) only with 1 lunch coupon (2 days)	RM4,000.00
One (1) technical talk session (20 min)	RM3,000.00

ADVERTISEMENT IN THE PROGRAMME BOOK	
Outside Back Cover (color)	RM3,000.00
Inside Front Cover	RM2,500.00
Inside Back Cover	RM2,500.00
Full Page	RM1,500.00
Half Page	RM750.00

Please fill up the google form for Sponsorship Registration from the following link:

<https://forms.gle/MQbY28tW1StTS1nm7>