



 www.zelthynutricare.com
 zelthycare@gmail.com



Empowering Health Naturally. Building Business Globally.

A RESEARCH-DRIVEN HERBAL BRAND OFFERING
HIGH-QUALITY HERBAL INGREDIENT PRODUCTS.

COMPANY PROFILE & PROJECT



YOUR HEALTH IS YOUR REAL WEALTH

Ayurveda is the natural path to lifelong wellness.



Ayurveda heals what luxury hides,
Choose wellness over appearance.





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THE TRUE WEALTH IS YOUR HEALTH

ABOUT **AYURVEDA**

Aarogya (Perfect Health) is the state in which the five fundamental elements of the human body — Fire, Water, Ether, Earth, and Air — exist in complete harmony. When this natural balance is disturbed, illness arises. India's ancient heritage has gifted the world the profound science of Ayurveda, whose origins date back over 5,000 years.

The word Ayurveda is derived from Sanskrit — “Ayur” meaning Life and “Veda” meaning Knowledge — together signifying “The Science of Life.” Ayurveda aims to identify and treat the root cause of disease, not just manage symptoms. It emphasizes harmony between the mind, body, and soul to achieve complete wellness and longevity.

By combining nature's wisdom with scientific understanding, Ayurveda offers a holistic path to a healthier, happier, and more balanced life. It empowers individuals to live in sync with nature, maintaining vitality, peace, and inner strength throughout every stage of life.





WHY AYURVEDA IS BEST?

TREATS THE ROOT CAUSE:

Ayurveda focuses on identifying and correcting the true cause of illness rather than just masking symptoms, ensuring deep and long-lasting healing from within.

HOLISTIC APPROACH:

It nurtures the mind, body and soul together, promoting overall wellness, not just treating specific ailments.

NATURAL & SAFE:

Made from pure herbs and natural ingredients, Ayurvedic remedies are gentle, effective, and free from harmful chemicals or synthetic additives.

PERSONALIZED CARE:

Treatments are customized to an individual's body type & Dosha balance, providing results that truly suit you.

PREVENTION-ORIENTED:

Ayurveda emphasizes healthy routines, diet and lifestyle and daily routines to prevent disease before it arises.

SUSTAINABLE & ENVIRONMENT-FRIENDLY:

Crafted from plant-based, renewable resources, Ayurvedic products are eco-friendly and support a greener, healthier planet.

LONG-TERM HEALTH BENEFITS:

It improves immunity, digestion, energy, and metabolism, offering sustainable health and natural vitality over time.

GENTLE ON THE BODY:

Ayurvedic formulations work in harmony with your body's natural processes, reducing stress on organs and promoting smooth healing.

FEWER SIDE EFFECTS:

Unlike allopathy, Ayurvedic remedies use natural ingredients that minimize unwanted side effects.

SUPPORTS NATURAL HEALING:

Stimulates the body's self-healing power, helping restore balance and health naturally without dependency.



ABOUT US

Zelthy Nutricare is a leading Ayurvedic healthcare company with over many years of expertise in promoting preventive healthcare and holistic wellness. We are dedicated to offering authentic Ayurvedic products and personalized health solutions that blend traditional wisdom with modern science. Our commitment to innovation, purity and efficacy has made us a trusted brand in India and also across countries, with an extensive portfolio of high-quality products. Zelthy Nutricare has been at the forefront of utilizing modern research tools and technologies to deliver world-class Ayurvedic and personal care products that meet the evolving needs of global consumers.

History and Growth

Our journey began more than two decades ago with a deep-rooted commitment to organic farming and natural living. Initially focusing on green food supplements, we steadily expanded our product line to include a diverse range of Ayurvedic formulations.

Within three years, we onboarded a team of experienced Ayurvedic doctors and scientists, who developed unique formulations enhanced with medicated cow ghee and herbal bioenhancers, significantly improving product absorption and effectiveness.

ZELTHY Nutricare combines ancient Ayurvedic wisdom with modern research to deliver trusted natural healthcare solutions.

Ayurvedic Principle:

“SWASTHASYA SWASTHYA RAKSHANAM, ATHURASYA VIKARA PRASHAMANAM”

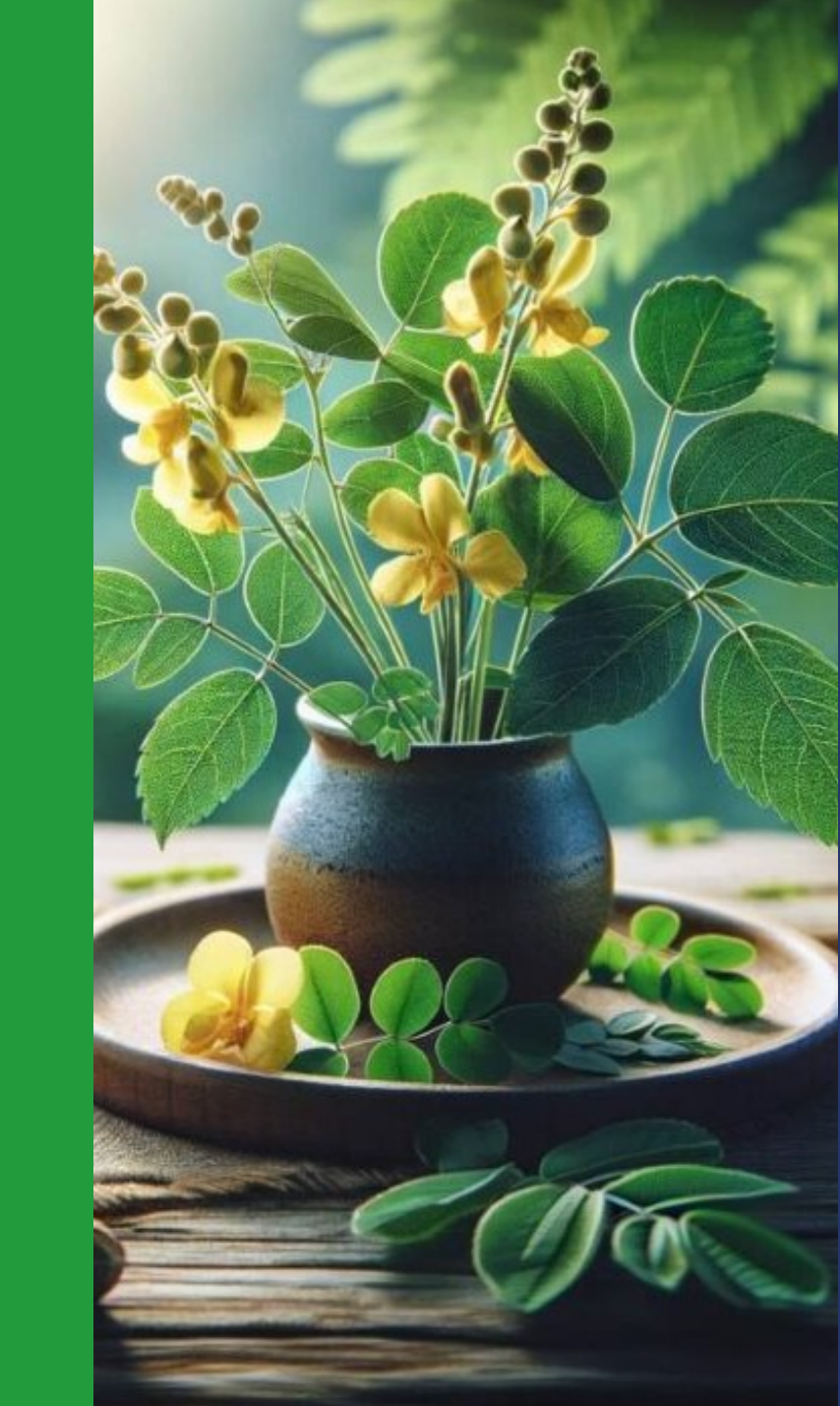
To preserve the health of the healthy and to cure the ailments of the sick.

OUR MISSION

We are committed to delivering premium-quality Ayurvedic products that empower individuals to achieve optimal health and well-being. Our mission is to promote India's ancient heritage by integrating the timeless wisdom of Ayurveda into modern lifestyles. By leveraging advanced technology, research, and innovation, we create effective and reliable natural solutions that nurture the body, mind, and spirit, encouraging a healthy and balanced way of living through natural healing from within. We strive to build trust through purity, authenticity, and ethical practices in every product we deliver.

OUR VISION

We envision a world where Ayurveda becomes an integral part of everyday life, inspiring people of all ages to embrace natural wellness and preventive healthcare. Our long-term goal is to make Ayurvedic solutions globally accessible, improving the quality of life and fostering wellness across generations. We aspire to position Ayurveda as a scientifically validated and widely accepted system of holistic healthcare worldwide. We aim to become a globally respected wellness brand committed to sustainability, innovation & social responsibility.



WHY CHOOSE US

1. Trusted Legacy & Expertise
2. High-Quality, Authentic Products
3. Complete Product Portfolio & Innovation
4. Proven Private Label & Franchise Solutions
5. Global Reach & Market Acceptance
6. Ethical, Sustainable & Community-Focused
7. Strong Support & Growth Opportunity
8. Advanced R&D and Innovation
9. Authentic Ingredients & Organic Sourcing
10. Certified Manufacturing Facilities (GMP, ISO, USOCA, APEDA)
11. Wide Range of Ayurvedic & Herbal Formulations
12. Experienced Ayurvedic Doctors & Scientists
13. Customized Formulations for Brands
14. Efficient Manufacturing & Supply Chain
15. Innovative Packaging & Branding Solutions
16. Safe, Natural & Effective Products
17. Research-Backed Formulations
18. Trusted by Consumers & Healthcare Professionals
19. Sustainable Farming & Environmental Responsibility
20. Commitment to Purity, Integrity & Efficacy

OUR STRENGTHS

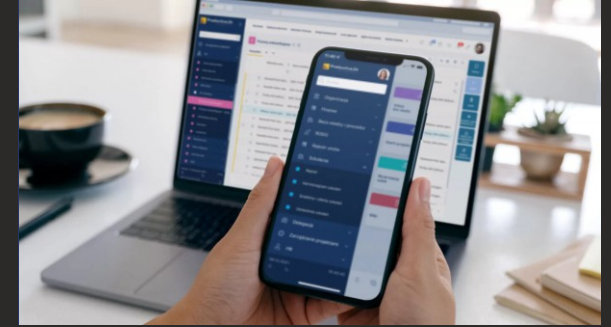
**EXPERIENCED
MANAGEMENT
TEAM**



**PREMIUM
QUALITY
PRODUCTS**



**ADVANCED
WEB & APP
SUPPORT**



**FUTURE FOCUSED
SCALABLE MODEL**



**EXPERIENCED
MARKETING
TEAM**



**STRATEGIC
BUSINESS
GUIDANCE**



A close-up, high-angle shot of a wooden gavel resting on a wooden block. The gavel has a dark, polished wooden head with a gold band around the middle. The handle is also made of dark wood. In the background, a golden scale of justice is visible, with its ornate metal frame and pans. The background is dark and out of focus, suggesting a courtroom setting.

UDYAM REG.

GST LETTER

FSSAI LICENSE

PAN CARD

TAN NUMBER

TM LETTER

All operations are conducted

LEGAL CERTIFICATE (SEA PEARL BIOTECH)

UDYAM REG. Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by the Ministry of Micro, Small and Medium Enterprises, Government of India. It includes details of the enterprise, its location, and its registration number.

UDYAM REG.

FSSAI LICENSE Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by the Food Safety and Standards Authority of India (FSSAI). It includes details of the enterprise, its location, and its license number.

FSSAI LICENSE

APEDA Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by the Agricultural and Processed Food Products Export Development Authority (APEDA). It includes details of the enterprise, its location, and its certificate number.

APEDA

USOCA Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by the Uttarakhand State Organic Certification Agency (USOCA). It includes details of the enterprise, its location, and its certificate number.

USOCA

GMP Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by SP Certification Limited. It includes details of the enterprise, its location, and its certificate number.

GMP

ISO 9001:2015 Certificate of Registration for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by Assurance Quality Certification LLC. It includes details of the enterprise, its location, and its certificate number.

ISO 9001:2015

ISO 22000:2018 Certificate of Registration for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by Assurance Quality Certification LLC. It includes details of the enterprise, its location, and its certificate number.

ISO 22000:2018

HACCP Certificate for SEA PEARL BIOTECH, Gujarat, India. The certificate is issued by SP Certification Limited. It includes details of the enterprise, its location, and its certificate number.

HACCP

ABOUT OUR PRODUCTS

At Zelthy Nutricare, we offer a wide range of authentic Ayurvedic and herbal products crafted to support holistic health and well-being. Our formulations combine traditional Ayurvedic wisdom with modern scientific validation, ensuring natural, safe, and effective results. Developed under the guidance of experienced Ayurvedic doctors and research experts, each product reflects consistent quality, efficacy, and innovation. Following GMP norms and global quality standards such as ISO, USFDA, and EU, we ensure purity, safety, and reliability in every formulation. With a strong presence in domestic and international markets, Zelthy Nutricare stands as a trusted name in natural healthcare.

Zelthy Nutricare

– Empowering Health Naturally, Globally.



Inspiring healthier living, naturally every day.

Ayurvedic wisdom with modern scientific validation, ensuring globally certified, safe and effective natural healthcare solutions you can trust.



Quality Assurance

Each product batch undergoes stringent quality checks at every stage of production. Raw materials, Mfg. Process and finished products are thoroughly tested. This ensures purity & performance in every formulation.



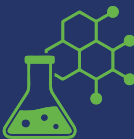
Approved & Certified

All products formulations are manufactured following FSSAI guidelines. We also comply ISO with 9001 & 22000, HACCP, Apeda, USOCA certifications. These approvals ensure product safety, quality and confidence worldwide.



Innovation & Expertise

We combine traditional Ayurvedic wisdom with modern scientific research. Every product is developed under the expert guidance of experienced Ayurvedic doctors and industry experts.



Research & Development Focus

Continuous investment in research drives innovation and formulation improvement. Our R&D ensures products stay effective, relevant, competitive, and aligned with evolving health needs.



Customer Satisfaction

Our products are designed to deliver consistent and visible health benefits every day. Consistent results help build long-term trust, confidence, customer loyalty, and satisfaction among customers.

OUR **PRODUCT CATEGORY**



EFFERVESCENT TABLET

For fast nutrient absorption
and quick refreshment.



INFUSION TABLET

Deliver gentle daily detox and
natural herbal balance.



CHEWABLE TABLET

Offer easy daily use with
convenient consumption.

OUR PRODUCT CATEGORY



HERBS TABLET

Support complete health balance and overall vitality.



NUTRITIONAL POWDERS

Powders that support daily strength and stamina.



NUTRITIONAL FOODS

A modern approach to converting supplements into food form.

DISCLAIMER – ZELTHY NUTRICARE REFERRAL & REWARD PROGRAM

Participation in any program offered by Zelthy Nutricare, including Discount, Cashback Points, Referral, Leadership, or Franchise modules, is entirely voluntary. The success of any Associate, Referrer, Participant, or Franchisee depends on individual effort, skills, dedication, consistency, market conditions, and business ability. The company does not guarantee any income, profit, or business success.

All earnings are derived strictly from product sales and related business activities. No income is generated from mere participation, recruitment, or referral without corresponding product sales. Zelthy Nutricare does not promote or support any form of pyramid scheme, money circulation model, or recruitment-based earning structure.

All income examples, illustrations, calculations, or earning scenarios presented in any form, including website content, presentations, or promotional materials, are hypothetical and provided solely for illustrative and educational purposes. They should not be considered as a promise, assurance, or guarantee of actual income or results.

Actual earnings may vary significantly based on multiple factors, including individual performance, sales efforts, customer acquisition, time commitment, product demand, and adherence to company policies and guidelines. Zelthy Nutricare does not represent or imply that any participant will achieve a specific income level.

All Cashback Points, Referral Incentives, Leadership Rewards, and Franchise Earnings are governed strictly by the company's Terms & Conditions, policies, eligibility criteria, and system validations. These benefits are discretionary in nature and may be modified, revised, or withdrawn by the company at its sole discretion.

Cashback Points are promotional benefits only and do not constitute cash, monetary value, investment return, or financial instrument. They are non-transferable, non-refundable, and cannot be exchanged for cash.

Participants are solely responsible for complying with applicable laws, including taxation, licensing, and regulatory requirements. Zelthy Nutricare shall not be liable for any direct or indirect loss, damage, or legal consequences arising from participation in the program or business activities carried out by participants.

Participation in the program does not create any employment, partnership, agency, or investment relationship with Zelthy Nutricare. All participants operate as independent individuals responsible for their own business decisions and outcomes.

A graphic of a smartphone with a black border, centered on a yellow background. Two banners are overlaid on the screen: a green one on top and a dark blue one below it.

CASHBACK

DHAMAKA



REFERRAL PROGRAM

Earn Rewards Through Product Purchases & Customer Sales

Zelthy Nutricare offers benefits under four reward categories:

- 1. Smart Shopper Discount (Personal Purchase Benefit)**
- 2. Direct Referral Reward (R1 Level)**
- 3. Team Lead Reward (R2 to R15 Levels)**
- 4. Franchisee Business Advantage**

* Please read and understand the Terms & Conditions carefully before enrolling in our Referral Program, as published on our website at www.zelthynutricare.com.

* The program is designed to promote product usage and customer sales.

BENEFIT 1: SMART SHOPPER DISCOUNT (Personal Purchase)

Shop smarter with ZELTHY Nutricare and enjoy guaranteed savings on every purchase. On each purchase, you receive an instant retail discount along with equivalent cashback points on selected herbal, ayurvedic, and nutraceutical products. No need to wait for seasonal offers—our pricing model ensures you save every time you shop.

Note: Cashback points are promotional benefits credited to your wallet and are redeemable as per company policy.

Personal Purchase Benefits:

A. 15% Retail Discount

**B. Equivalent Cashback Points
on Every Personal Purchase!**

**Every purchase gives
Products + Savings + Cashback Points.**

Illustration:

Customer: Mr. A

Product MRP is ₹599

App. Discount @15% = ₹90

Final Bill Amount = ₹509 (Incl. of GST)

Cashback Points Earned = 90 Points

(Cashback points are credited to your wallet
and redeemable as per company policy)

(1 Point = ₹1 equivalent, as per policy)



BENEFIT 2: DIRECT REFERRAL REWAR (R1 Level)

Earn rewards whenever your personally referred customer makes a purchase. Each time your direct referral shops, you receive commission and equivalent cashback points calculated on the applicable Business Volume (B.V.). This creates a recurring income opportunity from your direct referrals every time they purchase.

Note: R1 commission is paid at 25% of the applicable Business Volume.

R1 Income Benefits

**A. 25% Commission on B.V. +
B. Equivalent Cashback Points
on Every Purchase by Your
Direct Referral!**

**Earnings repeat whenever
your referral shops again.**

Illustration:

**Customer: Mr. A purchase product worth
Rs. M.R.P.: 599 / D.P.: 509 / B.V.: 180**

Sponsor: Mr. B (R1)

**Mr. B receives ₹45 commission
(B.V.: 180 x 25% Commission)**

Cashback Points Earned = 45 Points

(Cashback points are credited to your wallet
and redeemable as per company policy)



BENEFIT 3: TEAM LEAD REWARD (R2 to R15 Levels)

Team rewards are generated from the purchases made by your network across multiple levels. Whenever your team members make purchases, you earn commission and equivalent cashback points based on the applicable Business Volume (B.V.). This structured model helps you build a stable and scalable income through leadership and team growth.

Note: Commissions range from 15% to 1% across R2 to R15 levels.

R2 to R15 Income Benefits

A. 15% to 1% Commission on B.V.

B. Equivalent Cashback Points

**on Every Discount Earned
by your Indirect Customer!**

Level Unlock Rule:

Each level from R2 to R15 unlocks after 3 free direct referrals.

Total referrals to reach R15 = 42 Free Direct Members.

Illustration:

**Customer: Mr. A purchase product worth
Rs. M.R.P.: 599 / D.P.: 509 / B.V.: 180**

Sponsor: Mr. C to P (R2 to R15)

Earn Commission & Cashback Points

Mr. C Earn ₹ 27.00 (15%)	Mr. J earn ₹ 7.20 (4%)
Mr. D earn ₹ 18.00 (10%)	Mr. K earn ₹ 5.40 (3%)
Mr. E earn ₹ 18.00 (10%)	Mr. L earn ₹ 5.40 (3%)
Mr. F earn ₹ 18.00 (10%)	Mr. M earn ₹ 3.60 (2%)
Mr. G earn ₹ 9.00 (5%)	Mr. N earn ₹ 3.60 (2%)
Mr. H earn ₹ 9.00 (5%)	Mr. O earn ₹ 1.80 (1%)
Mr. I earn ₹ 7.20 (4%)	Mr. P earn ₹ 1.80 (1%)

(Credited to wallet and usable as per company policy)



BENEFIT 4: FRANCHISEE BUSINESS ADVANTAGE

Expand your business with a ZELTHY Nutricare Franchise and enjoy exclusive pricing benefits on every product purchase. As an authorized franchise partner, you receive a special wholesale discount of XX% on the complete range of herbal, ayurvedic, and nutraceutical products. This additional margin enables you to serve retail customers, build a loyal customer base, and generate consistent business profits.

Note: Franchise discount and commercial terms are applicable as per the company's franchise policy and agreement.

Note: Individuals interested in obtaining a ZELTHY Nutricare franchise are invited to contact our Marketing Team for complete details regarding investment, territory availability, discount structure, and business support. Our team will guide you through the entire franchise onboarding process and help you start your own profitable wellness business.



TERMS & CONDITIONS (T & Cs)

FREE LITE REGISTRATION AND ACTIVATION (NO KYC)

- Lite Registration is completely free with no joining or activation charges.
- Lite Account users are eligible for personal shopping benefits and cashback points on their own purchases only.

FREE FULL REGISTRATION AND ACTIVATION (KYC MANDATORY)

- Full Registration is completely free with no joining or activation charges.
- Completion of KYC verification is mandatory to become eligible for referral rewards and commission earnings.
- Full Account users can enjoy personal shopping benefits, cashback points, and referral rewards generated from eligible purchases made by their referrals.

SINGLE PAN - MOBILE - E-MAIL POLICY

- Only one PAN Card, one Mobile Number, and one Email ID are permitted per customer account.

ONE SPONSOR – PER FAMILY – ONE ACCOUNT POLICY

- A sponsor cannot register multiple family members residing at the same address.
- Family members living at the same address may register only under a different sponsor.

POINTS VALIDITY

- Cashback Points remain valid for 180 days (approximately 6 months) from the date of credit and Customers are solely responsible for redeeming their Cashback Points before expiry.

OTP REQUIRED FOR POINT REDEMPTION

- OTP/CVP (Customer Verification Password) is mandatory for every point redemption.

REQUIRED FREE REGISTRATIONS

- Referral Levels R2 to R15 are unlocked only after fulfilling the required minimum team qualification criteria.

COMMISSION CALCULATIONS

- All commissions are calculated solely on the applicable Business Value (B.V.).

MONTHLY PAYOUT

- Eligible commission payouts are processed on or before the 7th of every month.

MINIMUM PAYOUT LIMIT - ₹500 & ABOVE

- Commission of ₹500 or above will be transferred directly to the registered bank account. Any balance below ₹500 will be carried forward and paid at the end of the financial year.

TDS APPLICABLE

- T.D.S. will be deducted in accordance with applicable Indian Income Tax laws.

NO FAKE OR DUPLICATE REGISTRATIONS

- Fake registrations, duplicate accounts, false information or any misuse of the system are strictly prohibited and may result in immediate account suspension or termination.

POLICY MODIFICATION

- ZELTHY Nutricare reserves the right to modify, revise, suspend, or discontinue any policy, reward structure, or program at any time without prior notice.

PLEASE READ CAREFULLY

- Before participating in the program, kindly read the complete Terms & Conditions available at www.zelthynutricare.com.

PURELY REFER & EARN PROGRAM

TURN CONNECTIONS INTO COMMISSIONS.

WHAT WE DO BETTER

- ✓ Customer 1st, Business 2nd Approach
- ✓ Transparent & Simple Calculations
- ✓ Rewards on Actual Product Discounts
- ✓ Earnings Only from Real Product Sales
- ✓ Cashback Points on Every Purchase
- ✓ Fully Loaded Web & App Tracking System
- ✓ Income Depends on Activity, Not Hype
- ✓ Earnings based on sales and effort
- ✓ Simple Product-Based Opportunity.
- ✓ Works Like Loyalty Program, Not MLM

WHY OUR PROGRAM IS DIFFERENT

WHAT WE DON'T DO

- ✗ No Registration Charges
- ✗ No Joining, Activation or Renewal Fees
- ✗ No Compulsory Purchases
- ✗ No False Income Promises
- ✗ No Fixed Work or Plan Show
- ✗ No Sales Maintenance Pressure
- ✗ No Compulsory Targets
- ✗ No Stock or Inventory Burden
- ✗ No Bulk Buying for Rank Upgrades
- ✗ No Forced Team Building



OUR UNIQUE MARKETING STRATEGIES

TASTE IT, THEN TRUST IT.
FEEL IT, THEN BUY IT.

Redeem Instantly at Store While Shopping!

HOW TO REDEEM YOUR CASHBACK POINTS

MULTIPLE REDEMPTION OPTIONS

TO EFFECTIVELY UTILIZE YOUR CASHBACK POINTS:

1. Redeem Points Through **Regular Product Purchases**

- A. Use personally or for household needs.
- B. Sell independently in your local area.
- C. Sell through your own retail outlet.

2. Redeem Points Through **Special & Multi-Category Redemption Products**

Follow these simple steps:

1. Select Products

Choose your favorite products and proceed to checkout (online) or billing counter (offline).

2. Provide Your Mobile Number

Enter your registered mobile number linked to your rewards account (online) or share it at the billing counter (offline).

3. Receive CVP

You'll receive a Customer Verification Password (CVP) on your registered mobile number.

4. Verify OTP

Enter the CVP online or share it with the billing staff to confirm your identity.

5. Points Will Be Deducted

Your available redemption points will be automatically deducted from the bill amount, giving you instant savings.

6. Complete Payment

Pay the remaining amount after discount and enjoy your rewards!

7. Enjoy Your Products & Rewards

Enjoy Your Rewards – After completing the payment, use your discounted products and enjoy your rewards.

Note: Transportation/shipping charges may apply.



HEAL LIVES NATURALLY
BUILD STRONG COMMUNITIES
EARN MEANINGFUL INCOME

Turn Product Sales into Sustainable Revenue.

A smart reward structure designed with more savings, earnings and business growth through shopping and referrals.



Pure Herbal Solutions, Made for You



HEAL WITH AYURVEDA

100% Pure, Powerful, Proven and Premium.

Our Expertise

Skin Glow
Cholesterol
Hair Health
Stress Relief
Heart Health
Men's Vitality

Skin Diseases
Detoxification
Blood Purifier
Energy Booster
Sugar Balance
Mind & Memory

Immunity Booster
Women's Wellness
Joint & Bone Health
Weight Management
Kidney & Liver Health
Gas, Acidity & Digestion



ZELTHY NUTRICARE

181, 1st Floor, Ved Transcube Plaza, Vadodara Central Bus Terminal,
Nr Hotel Regenta Inn, Sayajiganj, Vadodara - 390007, Gujarat. INDIA